



Natural
History
Museum
London



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Wildlife Photographer of the Year

The touring exhibition
See the world through a new lens

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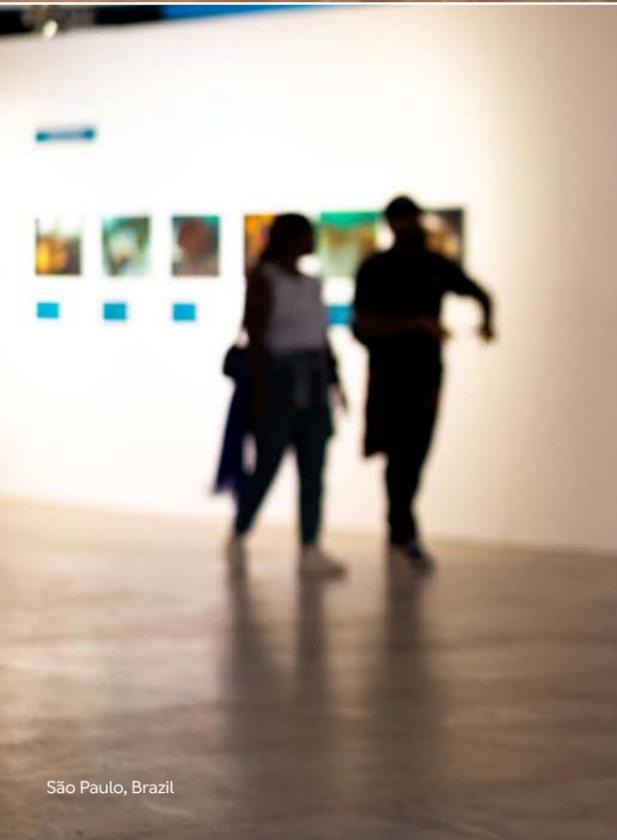
Chester, England



Busan, South Korea



Mumbai, India

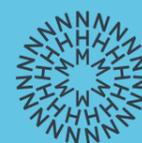


São Paulo, Brazil



At a glance

Experience the wonder of life on Earth through the world's best wildlife photography.



A prestigious global photography competition that forms the popular exhibition at the Natural History Museum London.



A successful touring exhibition and global advocacy programme.



Regularly tours to 15+ countries from Brazil to China, Australia, and beyond.



Approximately 60,000 images submitted to the competition every year by professional photographers and enthusiasts.



In the last 10 years, over 7 million people visited WPY exhibitions across the UK and around the world.



Competition entrants from more than 110 countries and territories.



Press coverage across 95 countries.



Images judged by an international jury of experts.



Over 12 million social media engagements in the past six years.



100 photos selected as finalists, Category Winners and Highly Commended images, to form the exhibition.

Be a part of this global phenomenon.

Over 60 years of Wildlife Photographer of the Year



Watch this video to learn more about the incredible journey of the world's best wildlife photography competition and exhibition.

What is included with the exhibition

All versions of the exhibition include:

- The 100 images
- Printed text panels, or text files for translation and printing
- A detailed toolkit specifying hang and other technical details
- A selection of optional digital content including three exhibition films and the People's Choice Award public vote category slideshow with associated panels
- Gallery soundscape and associated panel
- Audio-descriptions for the category winning images
- Intro and outro panels and category title panels
- Extensive toolkit and supporting materials for Marketing, Social Media and Press
- Optional activities available to print for young visitors
- Optional further content to enhance the visitor experience such as geo-localisation maps for each category, themed quote panels, selfie wallpaper and an entrance graphic
- Optional retail catalogue with exhibition merchandise such as books and prints (available via NHM retail team and purchased separately) – [skip ahead to see some products](#).

Borrowers to cover:

- Monthly hire fee based on exhibition format and length of presentation
- Exhibition transport to and from location and exhibition transit insurance
- Exhibition install and take-down – NHM does not send a team with this exhibition
- Any required translation of exhibition texts and exhibition text panel printing, depending on format
- Layout and display, to be discussed and agreed with NHM
- AV equipment to present the films and play the soundtrack
- Exhibition lighting
- Exhibition marketing, ticketing and staffing.

The exhibition formats

A popular, informative and impactful exhibition for audiences across the world.

The exhibition presents the 100 finalist images from the Wildlife Photographer of the Year competition.

These stunning compositions share powerful stories of survival, fragility and the delicate balance of life.

Every photograph is a reminder of the wonder of the natural world and shows first-hand how our activities, both good and bad, are shaping the natural world.

Alongside the stunning photography, soundscapes, films and expert insights are provided for display.

The 100 photographs are presented on one of the following formats:

Light panels



Dibond panels



Bespoke outdoor displays





Victoria, Canada



Busan, South Korea



Mumbai, India



Groningen, The Netherlands

Light panel exhibition

This format requires approximately 500 sqm or 5,400 sqft of indoor presentation space and an electric power supply to power the light panels.

This annotated image below shows the key features of the light panel presentation format. A variation on this style is presented at the Natural History Museum in London every year.

- 82 single image panels: 1000 x 1000 mm
- Two grand title winners' panels: 1450 x 1450 mm
- Three multi-image panels: 140 x 1450 mm

Venues are required to purchase and use a split batten system to hang their panels.

If you are considering purchasing your own set of light panels or have your own existing panels, we would be delighted to hear from you to explore bringing Wildlife Photographer of the Year to your venue.

- 1 LED light panels.
- 2 High quality images printed on backlit substrate.
- 3 Light is diffused evenly throughout the whole print bringing the image to life with superb clarity.
- 4 English text captions share the story behind the image and are included in the print. English captions provided as standard.
- 5 Caption texts and design files are provided for local translation and printing, as required.



Dibond panel exhibition

It is advisable to present this exhibition format in indoor gallery spaces of approximately 300 sqm or 3,200 sqft, however it can also be presented in a variety of spaces with a smaller footprint. Please contact us if you have below the recommended footprint.

- 82 single image panels: 600mm x *variable on image ratio*
- Two grand title winners' panels: 920mm x *variable on image ratio*
- Three multi-image panels: 697 x 665 mm

The Dibond panels are supplied with integrated fixings for hanging.



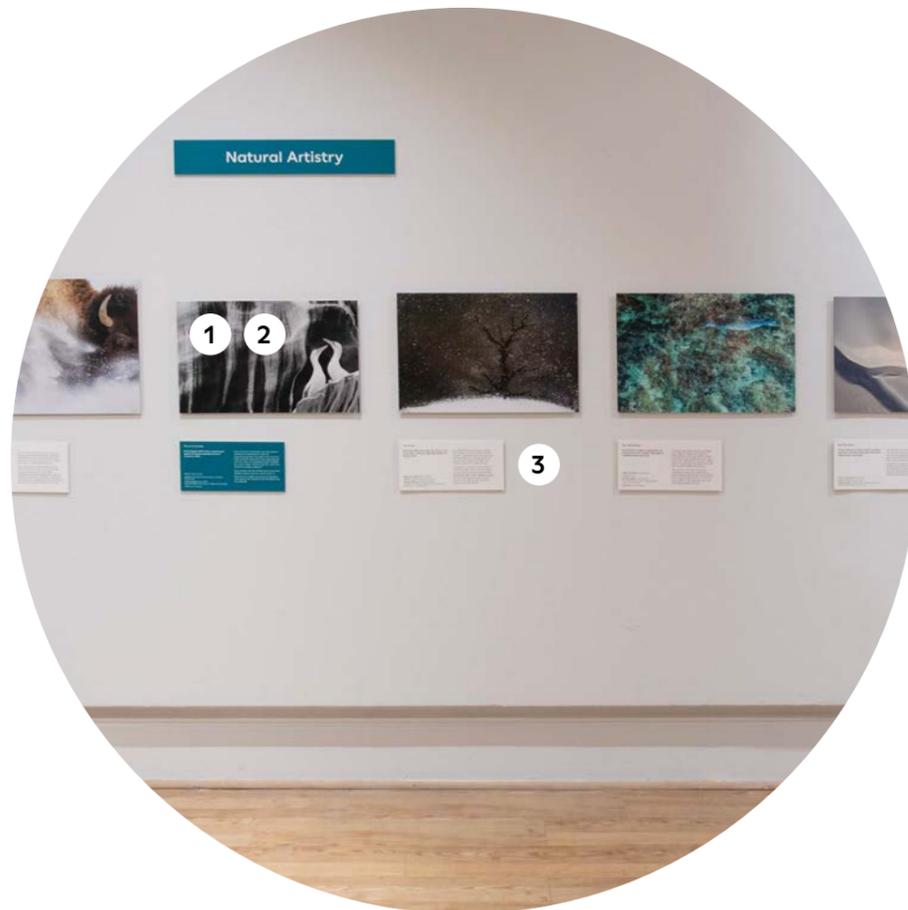
Bourges, France



Cleveland, United States of America

- 1 High quality images printed on C-Type (chromogenic) photographic paper mounted onto Dibond (lightweight aluminium composite panels).
- 2 A compact and lightweight solution combined with high colour quality and vividness.
- 3 Full exhibition text and design files provided for local printing of text captions and translations for non-English language venues.

For English language venues: detailed captions and information panels provided by the Natural History Museum.



Guernsey, UK



Brighton, England

Outdoor exhibitions



Adelaide, Australia

The exhibition can also be produced for outdoor presentations.

Images are printed to sizes and layouts as agreed with the Natural History Museum. Borrowers provide their own or rented structures to hang the images. Here are photos of some examples.

Taking the Wildlife Photographer of the Year exhibition images outdoors can offer the perfect opportunity for visitors to encounter images of nature in and amongst nature.



Cornwall, England



Santiago, Chile

- 1 Images and text panels to be produced to sizes and layouts as decided in agreement with the Natural History Museum.
- 2 Hanging structures and fixtures, venue's own.



Telling the stories behind the lens

Wildlife Photographer of the Year photography celebrates the wonderful diversity of life to inspire and inform and to create advocates for the planet.

The caption that accompanies each image tells the story of the photographer's endeavours to secure their image. The texts paint a picture of the habitat or animal they came across, explaining the story with scientific facts and context.

The technical details of the photo, the location it was taken in and photographer's details are also included.

The Swarm of Life

Shane Gross (Canada) looks under the surface layer of lily pads as a mass of western toad tadpoles swim past.

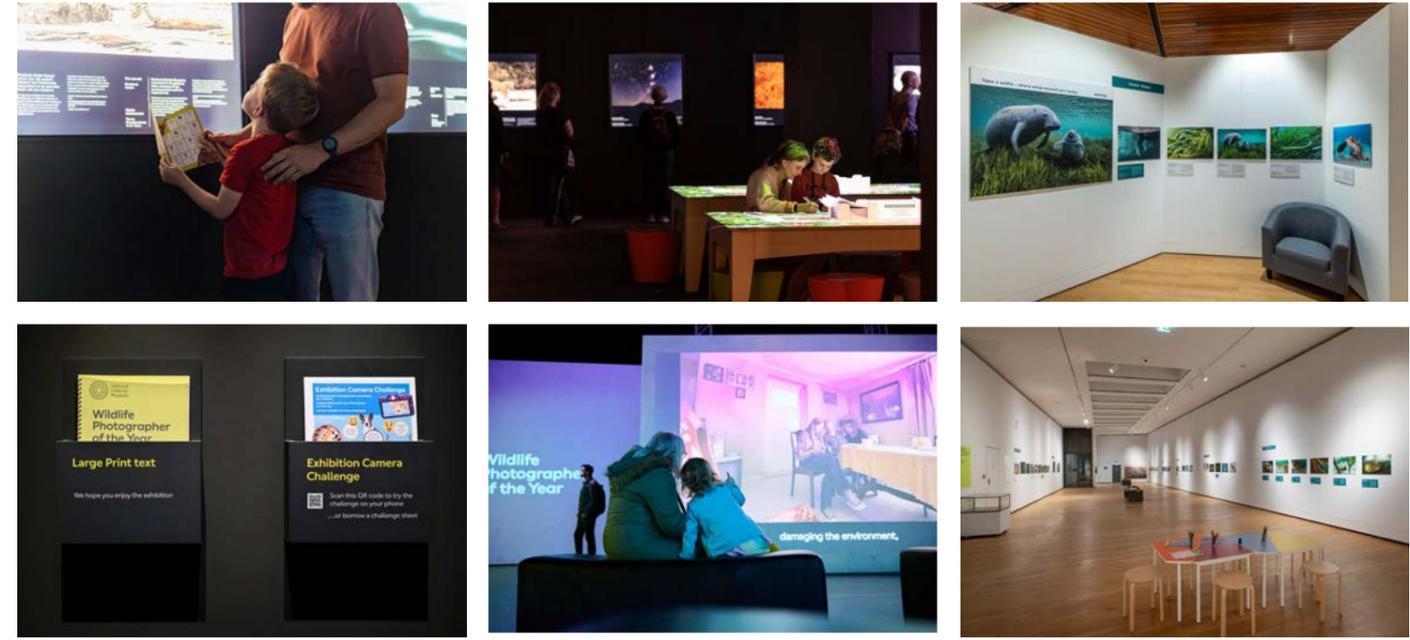
Shane snorkelled in the lake for several hours, through carpets of lily pads. This prevented any disturbance of the fine layers of silt and algae covering the lake bottom, which would have reduced visibility.

Western toad tadpoles swim up from the safer depths of the lake, dodging predators and trying to reach the shallows, where they can feed. The tadpoles start becoming toads between four and 12 weeks after hatching. An estimated 99% will not survive to adulthood.

Winner Wetlands: The Bigger Picture
Location Cedar Lake, Vancouver Island, British Columbia, Canada
Technical details Nikon D500 + Tokina fisheye 10-17mm f3.5-4.5 lens at 11mm; 1/200 at f13; ISO 640; 2x Sea & Sea strobes; Aquatica housing
Follow @shanegrossphoto

Example of a category winner caption from the Dibond exhibition.

Additional content – audio visual, selfie walls and learning materials



The Wildlife Photographer of the Year exhibition comes with a selection of optional audio visual and learning materials for borrowers to use as they prefer.

The audio visual content includes:

- Films for the Grand Title Winners, the Impact Award winner and the exhibition introduction
- Slideshow for the People's Choice category
- Gallery soundscape
- Audio descriptions for the category winning images

Borrowers need to provide their own equipment for the AV content.

Optional learning materials for younger visitors that can be printed by borrowers includes:

- ABC trail
- Camera challenge and learning activity trail

Borrowers can also create their own additional activities.

Also provided is:

- Guided tour script that can be used by staff wishing to facilitate more detailed group visits to their exhibition
- Files to produce an accessible large print guide
- Files to print a selfie wall

Left to right:

Using the ABC trail in Groningen, The Netherlands
 Visitors try out activities provided by a venue in Auckland, New Zealand

A selfie moment is provided for visitors at an exhibition in Guernsey, UK
 The large print guide and camera challenge are offered to visitors in Edinburgh, Scotland

Visitors of all ages enjoy the optional subtitled films when visiting the exhibition at Chester Zoo, England
 Learning materials for young visitors in the exhibition gallery in Aberdeen, Scotland

Join hosts of this popular exhibition around the world

The stops of the tour vary every year but in the last three years, Wildlife Photographer of the Year exhibition has been seen in a variety of locations, for example:



- 1 Cleveland, USA
- 2 Toronto, Canada
- 3 São Paulo, Brazil
- 4 Cornwall, England
- 5 Aberdeen, Scotland
- 6 Copenhagen, Denmark
- 7 Montier, France
- 8 Milan, Italy
- 9 Singapore, Singapore
- 10 Busan, South Korea
- 11 Tasmania, Australia
- 12 Sydney, Australia

How to book

If you would like to be a part of the Wildlife Photographer of the Year tour, please get in contact via our email address touring@nhm.ac.uk.

You will be contacted by our Global Touring team to discuss availability, exhibition presentation formats and hire fees.

“The Wildlife Photographer of the Year exhibition provided an exciting way for us to engage with our guests at Chester Zoo... We received excellent feedback, with many guests highlighting the extraordinary images and expressing their appreciation that the exhibition was hosted in the North West... hosting Wildlife Photographer of the Year has been a tremendous success — and we’d be delighted to welcome it back to the zoo in the future.”

**Visitor Experience General Manager
Chester Zoo, England**

“For 60 years, Wildlife Photographer of the Year has inspired the world with breathtaking images of our planet and in the face of the planetary emergency, telling nature’s stories has never been more important. Every year we engage millions of people, using this global platform to drive positive change for nature. Join us in our mission to create advocates for the planet.”

**Doug Gurr
Director, Natural History Museum London**

Top facts about Wildlife Photographer of the Year

From 1965

It started as a magazine competition with just 361 entries. In 1990, Wendy Shattil (USA) won Wildlife Photographer of the Year with her portrait of a red fox. Wendy was the second woman in the competition's history to be awarded the title. David Attenborough presented the award (right).



To today

Having blossomed into one of the world's most prestigious photography awards, the competition now receives in the region of 60,000 entries that are whittled down to the annual 100 winning images. In 2020, the jury named the 60th Wildlife Photographer of the Year winners (right).



A global competition

Wildlife Photographer of the Year is at its heart a competition that is open to photographers of all ages, nationalities and experience levels.

Submissions reflect a variety of perspectives, locations and approaches. To encourage this, the competition rules are translated into 15 languages and fee waivers can be put in place to encourage representation from specific regions of the world. All images are reviewed anonymously.

The exhibition also moves with the times. For the first time, in the 60th competition, an image taken on a mobile phone was selected as a highly commended finalist image.

The images

Images are awarded for their artistic composition, technical innovation and truthful interpretation of the natural world. The judges look for originality, narrative and ethical practice. From characterful portraits to fascinating behaviours and underwater worlds to conservation storytelling, the competition categories vary and cover a wide range of themes..

The jury

A diverse and international changing panel of six professionals who are typically seasoned photographers, conservationists, Museum curators or scientists, and professionals with a strong background in and knowledge of wildlife and nature photography is headed up by a chairperson. The jury of the 61st competition met in London to decide the finalists (right).



A global outreach programme

In 2022, the first Wildlife Photographer of the Year Academy exhibition was launched. The Academy is a global outreach initiative that unites Wildlife Photographer of the Year photographers and young people for photography masterclasses, conservation workshops and regional field trips. Delivered in partnership with local organisations and supported by global partners, young people's photographs are put on display at the end of the Academy. A group of young photographers and mentors in Almaty, Kazakhstan (right).



If you would like to be a part of the Wildlife Photographer of the Year tour, contact us: touring@nhm.ac.uk.

The categories

Wildlife Photographer of the Year photography celebrates the wonderful diversity of life to inspire and inform and to create advocates for the planet.

See some examples of previous finalist images on the following pages.

Adult Photographer of the Year



Animals in their Environment

With the habitat as a major element of the picture, these images convey how an animal is an integral part of its environment.



Animal Portraits

Revealing the personality of an individual or an intimate group of animals.



Behaviour: Amphibians and Reptiles

Portraying memorable or dramatic behaviour or capturing a behaviour that adds to our understanding of the nature of a species.



Behaviour: Birds

Portraying memorable, unusual or dramatic behaviour.



Behaviour: Invertebrates

Revealing the most interesting or memorable behaviour of any of the multitude of smaller animals without backbones – whether on land, in the air, or in water.



Behaviour: Mammals

Portraying memorable, unusual or dramatic behaviour.



Oceans: The Bigger Picture

Reporting on the vital influence and importance of marine environments for us or the planet and conveying a message whether symbolic or actual about oceans.



Wetlands: The Bigger Picture

Communicating the vital role of freshwater ecosystems, from mountain-tops-bogs and peat uplands, rivers and lakes to deltas, floodplains, marshes and mangroves.



Photojournalism

Investigating the relationship between humans and the natural world. Photographs can be challenging, uplifting, provocative or revelatory, and illustrate how our attitudes, decisions and actions impact the natural world.



Plants and Fungi

Conveying the essence of a plant or fungus or portraying its importance or role in its environment or its means of survival.



Natural Artistry

Reflecting the simple beauty or complex artistry of nature.



Under Water

Revealing life in a marine or freshwater environment.



Urban Wildlife

Showing nature's occupation or cohabitation in a human-dominated environment.



Photojournalist Story Award

Telling a powerful, challenging, uplifting, provocative or revelatory story in up to six photographs.



Rising Star Award (Aged 18 to 26)

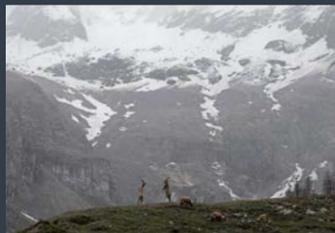
Demonstrating style and artistic intent, in six photographs.



Portfolio Award (Aged 27 and over)

Displaying a selection of the photographer's best work, six photographs should sit well together but do not need to tell a story.

Young Photographer of the Year



10 Years and Under



11–14 Years



15–17 Years

Left to right:

Spectacled bear's slim outlook © Daniel Mideros, WPY 2022

Puff perfect © José Juan Hernández Martínez, WPY 2022

The bat-snatcher © Fernando Constantino Martínez Belmar, WPY 2022

Dance of the flame bird © Dustin Chen, WPY 2022

The big buzz © Karine Aigner, WPY 2022

The bobobo and the mongoose © Christian Ziegler, WPY 2022

Lethal luggage © Judith van de Griendt, WPY 2022

Flower of a lifetime © Zhigang Li, WPY 2022

Heavenly flamingos © Junji Takasago, WPY 2022

Shooting star © Tony Wu, WPY 2022

House of bears © Dmitry Kokh, WPY 2022

Battle stations © Ekaterina Bee, WPY 2022

The smallest songster © Nooa Mikkola, WPY 2022

The beauty of baleen © Katanyou Wuttichaitanakorn, WPY 2022

The dying lake © Daniel Núñez, WPY 2022

Ndakasi's passing © Brent Sturton, WPY 2022

Out of the cage © Karine Aigner, WPY 2022

A swan's perspective © Mateusz Piesiak, WPY 2022

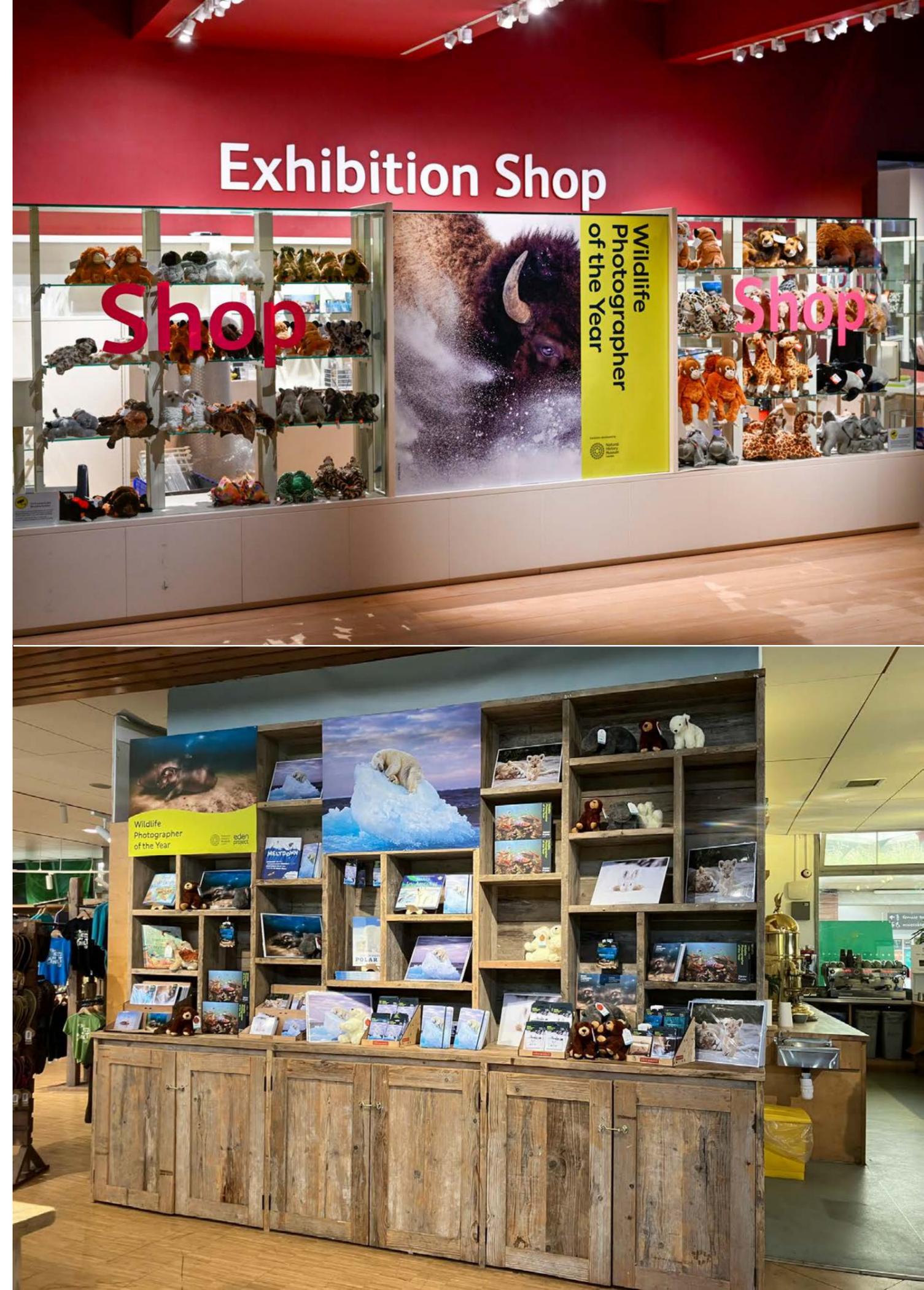
Pyramid of life © Laurent Ballesta, WPY 2022

Retail opportunities



The retail collection features a range of carefully selected products showcasing beautiful images from each year's contest.

From perennial bestsellers, such as the exhibition portfolio, calendars, magnets and postcards, to stunning prints and stationery, each year's changing retail offer aims to help exhibition borrowers maximise their potential earnings from these amazing images by covering key product areas popular with customers across the globe.



More touring exhibitions from the Natural History Museum

The Museum has been touring groundbreaking exhibitions since 1990. Our world-renowned exhibitions are seen by millions of visitors all over the world.

We tour an array of exhibitions in addition to Wildlife Photographer of the Year.

Click through to find out more about the Museum's other touring exhibition opportunities available through loan or licensing agreements.

- [Fantastic Beasts™: The Wonder of Nature](#)
- [Titanosaur: Life as the Biggest Dinosaur](#)
- [Fixing Our Broken Planet](#)

Get in contact with our team at touring@nhm.ac.uk.

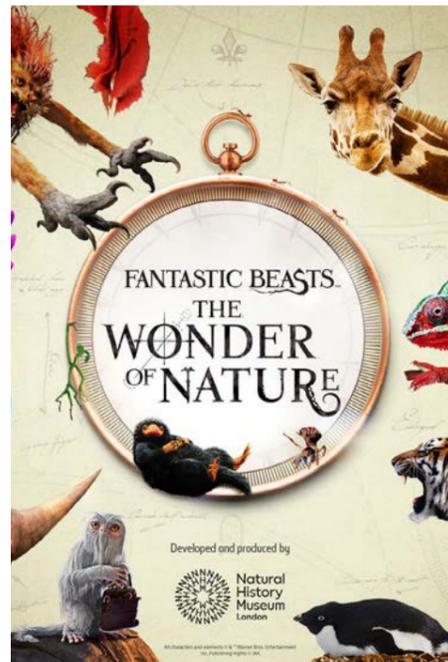


Image credits

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Front cover
Moonlight Hunter, Xingchao Zhu

Page 4
ACI Unesp and Memorial da América Latina
ArtEl Co., Ltd
Nita Mukesh Ambani Cultural Centre, Mumbai, India
Chester Zoo

Page 7
Over 60 Years of Wildlife Photographer of the Year film, Trustees of the Natural History Museum

Page 8
The photographers film, Trustees of the Natural History Museum

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ROM (Royal Ontario Museum), Toronto, Canada
Westfälische Pferdendemuseum / Gesing
James Street / Eden Project

Page 12–13: Light panel exhibition
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ArtEl Co., Ltd
Natural History Museum Denmark
Forum Groningen / Nielsknelis

Page 14–15: Dibond panel exhibition
Museum d'histoire naturelle de Bourges / Benesté
Brighton & Hove Museums
Guernsey Museums & Galleries
Cleveland Museum of Natural History
Sunderland Museum & Winter Gardens / Colin Davison

Page 16–17: Outdoor exhibitions
James Street / Eden Project
Botanic Gardens and State Herbarium of South Australia
British Embassy, Santiago, Chile

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Auckland War Memorial Museum
Guernsey Museums & Galleries
National Museums Scotland
Chester Zoo
Aberdeen City Council (Aberdeen Archives, Gallery & Museums)

Pages 22–23: Top facts about Wildlife Photographer of the Year
Trustees of the Natural History Museum
Azamat Zhailaubayev

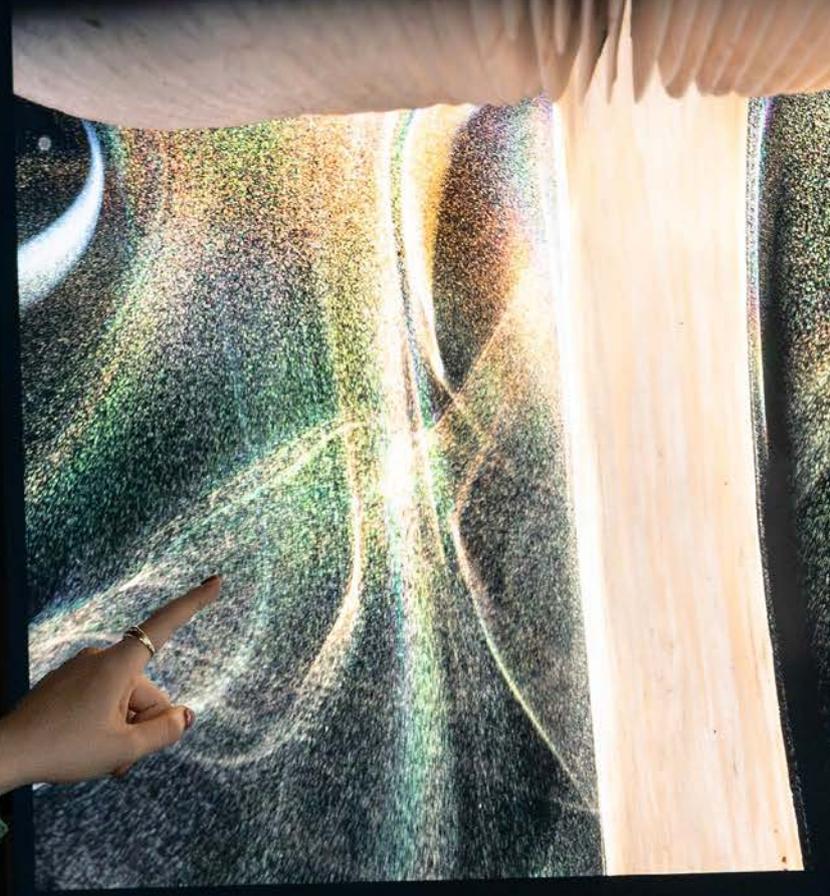
Pages 24–25: Categories
All images, photographers' own

Page 26–27: Retail
National Museums Scotland
James Street / Eden Project
Aberdeen City Council (Aberdeen Archives, Gallery & Museums)

Back cover
National Museums Scotland



...used his silver
...up his camera getting wet, and
...ned flash with a plastic bag. The
...refraction of the light passing
...ents and rain.
...s from the gills under their
...usually unseen - in the air
...e is moisture and food,
...der the forest floor.



Mushroom magic
Agorastos Papatsanis

Highly Commended
Plants and Fungi

Agorastos Papatsanis
illuminates swirls
to dance beneath
shield mushroom.

Location Mount Olympus, Pieria, Greece
Technical details Nikon D810 + 105mm f/2.8
1/320 at f15; ISO 250; Godox Flash + 1/200
Follow @agorastospapatsanis