



OUT OF SIGHT, Lawrence Weiner's Playful and Inspirational Installation, to be Presented by LongHouse Reserve Throughout the Summer Season

NEW YORK | June 24, 2019 — On June 22nd, LongHouse Reserve debuted Lawrence Weiner's OUT OF SIGHT, a participatory hopscotch-inspired artwork that aims to inspire and engage through positive visualization.

The text-based installation, which Weiner refers to as a *marelle* (the French word for hopscotch), is a bold black and white graphic incorporating the artist's intelligent and poetic play on words. The piece combines wit and whimsy in a game-like format, encouraging inquiry and exploration through the use of phrases such as: "Once Can Only Imagine the Powers That Be," "The Destination is Straight On," and "Assuming a Position." At LongHouse, the 40 foot long work is installed on a pavement in the Squash Court area of the garden.

"A person coming in with whatever situation they find themselves in, the minute they have any thoughts about themselves going FROM HERE TO THERE, they will be able to stand in front of the *marelle* and realize they first have to imagine themselves doing it, that's assuming a position," -- Lawrence Weiner.

"LongHouse Reserve is pleased to premiere OUT OF SIGHT this season as a new, interactive installation by Lawrence Weiner. It will be a perfect addition to the offerings at LongHouse. We hope that many of our visitors, especially youth and teens from the community, will find it educational, thought - provoking and a place to contemplate how words affect our lives," said LongHouse's Executive Director, Matko Tomicic. Wendy VanDeusen, LongHouse's curator,

shared her excitement about OUT OF SIGHT, "I am so looking forward to LongHouse participating in what I think is so important, language, art, THINKING for oneself - more important now than ever in our recent history."

The installation is accompanied by additional OUT OF SIGHT elements including educational programming in visual art, music and dance for local youth and teens. The programs will utilize the core principles and phrases of Weiner's work - **exuberance, energy, vision, visualization, enlightenment and serendipity** - as the foundation for creative activities. By being able to stand, walk, or jump from one position to the next, OUT OF SIGHT invites visitors from schools, camps, and educational organizations from surrounding communities to consider the importance visualization and goal setting.

OUT OF SIGHT has previously been installed at The Perez Art Museum, Miami; The National Gallery of Victoria, Melbourne; and in the city of Kortrijk, Belgium. During the summer of 2019, OUT OF SIGHT will be installed in six parks throughout the city of Chicago. The artwork has been translated into Spanish, Mandarin, French and Dutch.

ABOUT LAWRENCE WEINER

Lawrence Weiner was born in 1942 in the South Bronx, New York. After growing up in the city, he spent the late 1950s and early 1960s venturing around the United States, Mexico, and Canada. Weiner's first exhibition as an artist was in 1960 in a field in Mill Valley, California. Since then, he has maintained: "Art is the empirical fact of the relationships of objects to objects in relation to human beings & not dependant upon historical precedent for either use or legitimacy."

The artist divides his time between his New York City studio and his boat in Amsterdam.

LongHouse Reserve is open Wednesdays and Saturdays, 1-5pm

ABOUT SEE THE VISION, GRAB THE VISION, INC.

See The Vision, Grab The Vision is a 501(c)(3) nonprofit organization dedicated to producing innovative public art programming designed to engage, inspire and empower. Our programs provide transformative arts experiences to young people as well as general audiences.

Visit www.outofsight.org or email info@outofsight.org for more information.

The public is invited to share their images of the artwork using the hashtag #OUTOFSIGHT

