

ALL THAT GLITTERS

THE

CROWN

JEWELS

OF THE *WALT DISNEY* ARCHIVES

© Disney

EXHIBITION OVERVIEW

EXHIBITION BRIEF

NATURE OF THE PROJECT

- ◆ Throughout the history of film, costume jewelry and accessories have been relied upon to help bring characters to life. Details such as these are often overlooked by an audience, but are, in fact, exactly what make Disney characters unique and timeless. In this exhibition we will take a look at the beautifully designed crowns, tiaras, watches, rings, bracelets, and more that have helped support some of our favorite moments in history of The Walt Disney Company.



EXHIBITION HIGHLIGHTS

PROLOGUE

- ◆ While many of us often see watches, earrings, and wedding bands within our everyday lives, these seemingly commonplace items are sometimes specially crafted by talented artisans in the entertainment industry for a very specific moment in a film, television show, or theme park experience. In the Prologue of this exhibition, we take a closer look at what makes costume jewelry and accessories so special, and examine the work that makes every piece so unique.

GALLERY 1: JEWELRY INFORMS CHARACTER

- ◆ The historical jewelry celebrated in our exhibition helps to accentuate the demeanor or personality of a character, that which makes them memorable on screen. Highlighting their jewelry and accessories. These displays will be dimly lit, utilizing special pin lights to bring your eye towards the jewelry worn by our four mannequins.
- ◆ The four costumes displayed will include: Mulan's matchmaking outfit from Disney's 2020 live action film, Queen Ingrith from *Maleficent: Mistress of Evil* (2019), a memorable costume worn by Pray Tell in the Fox series *Pose* (TV, 2018-2021), and a special look at Will Smith's costume as Genie in 2019's live action iteration of Disney's *Aladdin*. These highly-detailed costumes have been selected to engage a variety of viewers and to excite a broad audience.



GALLERY 2: FEATURE VAULT

- ◆ Guests will be “wowed” walking into a gallery that is filled with display cases and vignettes providing the opportunity to view some of the most prized jewelry, and accessories from the Walt Disney Archives collection. In this large, open floorplan the gallery will feature four exciting and engaging displays: *Crowns and Tiaras*, *Prized Pieces from Beyond the Screen*, *Powerful Pendants*, and *Watches Through the Decades*.
- ◆ The Crowns and Tiaras display will showcase some of our most treasured and bejeweled pieces of headwear. From King Brian's crown seen in *Darby O’Gill and the Little People* (1959) to Giselle's delicate tiara from *Enchanted* (2007), viewers will get to take in a variety of Disney's favorite headpieces, displayed on a unique circular and layered pedestal.
- ◆ Within the collection of the Walt Disney Archives there are many special items related to stories that were not originally seen in film or on television. In the *Prized Pieces from Beyond the Screen* display, here we will showcase treasures from Disney Parks and Resorts along with some special gifts that have been presented to The Walt Disney Company over the years.
- ◆ The longest wall of the *Feature Vault* will share a fun, somewhat unconventional display method for highlighting *Watches Through the Decades*. This wall case will present 30 to 40 wrist and pocket watches from classic films including *Pretty Woman* (1990), *Inspector Gadget* (2003), *Dick Tracy* (1990) and *The Life Aquatic with Steve Zissou* (2004). Wrist watches will be displayed on the forearms of mannequins protruding at a downward angle from the back of an inset wall case, while pocket watches will be displayed using floating shelves.
- ◆ Opposite of *Watches Through the Decades* the *Feature Vault's* second wall display will be *Powerful Pendants*. A look at some of the Walt Disney Archive's most iconic necklaces. From *Titanic's* famous Heart of the Ocean necklace to the Eye of Agamotto from Marvel Studio's *Dr. Strange*, this exciting wall display will have something for all to enjoy!

GALLERY 3: REFLECTIONS OF REALITY & EVERY LITTLE DETAIL

- ◆ In *Reflections of Reality* viewers will be immersed in jewelry and accessories in which the design was influenced by living people, scenarios or stories. In addition to these real-life tie ins, this gallery will hold one of the exhibits most memorable installations, *Every Little Detail*. This display will examine how costume designers put attention towards even the smallest elements of a character costume. 80-100 different sets of earrings, rings, wedding bands, cuff links and tie pins will be on display. We envision this as a very fun interactive moment that will bring the exhibition experience to a close.

THEME AND CONCEPT

◆ LOOK AND FEEL

- ◇ The overall aesthetic of the exhibition will include directional lighting, custom casework, and a variety of display methods in an effort to create a one-of-a-kind, immersive experience for Guests.
- ◇ In the Prologue section we use a cool colored jewel tone, our looped sizzle video, and simple inset wall displays to allow guests to casually absorb the overall direction of the exhibition and it's purpose.
- ◇ Gallery One, *How Jewelry Informs the Character*, will have a emerald tone wall color and feature ornate gold trim that will surround alcoves where select costumes are displayed on mannequins. These alcoves will be dimly lit, allowing the use of pin lighting to bring attention to the jewelry and accessories worn by the mannequins. In the free wall space of this gallery, film stills will be framed and hung to give context to the costumes seen on display. Other blank wall space throughout the exhibition from this point moving forward will be filled utilizing blown up vinyl silhouettes of jewelry and accessories.
- ◇ In Gallery Two, the Feature Vault, we hope viewers will be excited walking into the largest gallery space of the exhibition. We will use a variety of architectural elements, and wall treatments to bring the space to life. In this room we will differentiate our four displays using a variety of jewel tones, and dark wood elements. Disneyland and Walt Disney World's *Bibbidi Bobbidi Boutique* will function as an aesthetic influence for this main gallery space. The open floor plan of assorted displays and casework will provide a sense of exploration, breathing excitement into the experience that is not often felt in museum exhibitions.
- ◇ In Gallery Three, *Reflections of Real Life* and *Every Little Detail*, viewers exit the *Feature Vault* and begin their culmination of the experience, where we will calm the mood. This will be achieved by bringing back a cool jewel tone wall color, vinyl graphics and pedestals for dressed mannequins. In a large wall display we will present the grand finale, showcasing 80 plus small pieces in conjunction with a variety of film stills in.... *Every Little Detail*.



EXHIBITION DATA

- TECHNICAL INFORMATION

- o Venue: 6,000 sq ft – 9,000 sq ft
- o Participation Length: 3-6 months

- LENDER RESPONSIBILITIES

- o Two minute looping sizzle video produced by the Walt Disney Archives and shown exclusively with this exhibition including footage featuring exhibited pieces of jewelry and accessories. This introductory video is intended for projection in the exhibits prologue section.
- o Over 200 items displayed
 - 8 Individual displays
 - Over 200 items displayed
 - Featuring objects from over 100 productions
 - Disney, Marvel, 21 CF, and Lucas Film representation
- o Mounts and displays
 - 9 black cloth head mounts for Crowns & Tiaras display
 - 18 Gray necklace mounts of varying size for multiple displays
 - 56 Gray ring mounts for multiple displays
 - 25 Gray watch mounts
 - 11 Wooden risers of various sizes for Crowns & Tiaras display
- o 50+ Film Reference Stills framed and foamcore prints to be printed.
- o Jewelry silhouette wall graphics for vinyl application to be printed

- BORROWER RESPONSIBILITIES

- o Exhibition loan fee
- o Insurance coverage for all objects
 - Specific insurances may be required based on geographic location.wns
- o Outgoing shipping costs
 - Borrower is responsible for all costs associated with shipping to the next venue. This includes, and is not limited to the following; shuttle service, local transportation, storage fees, etc.
- o Marketing materials
 - Borrower is responsible for gaining approval directly from the Walt Disney Archives on any material that will be used for marketing or publicity of the exhibition (including localized markets of any size).
- o Additional Media
 - If the borrower requests additional media (photographs, video, etc.) it is the borrower's responsibility to gain clearance through The Walt Disney Company's Legal clearances team. All additional materials added to the exhibition must also be approved by the Walt Disney Archives. Guidance on this additional review and approvals process will be provided by lender, if needed.
- o Courier Fees
 - All fees associated with the travel of Walt Disney Archives couriers to the venue for installation and deinstallation.





WALT DISNEY
ARCHIVES
EXHIBITIONS



FOR MORE INFORMATION PLEASE CONTACT:

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