

WALT DISNEY ARCHIVES PRESENTS  
**HEROES & VILLAINS**  
 THE ART OF THE DISNEY COSTUME



**SIZE**

7,000 -  
10,000 sq. ft.

**TOPIC**

Disney, Costuming,  
Filmmaking,  
Storytelling

**VENUES**

Art, General, History,  
Pop Culture,  
Specialty Museums

**EXHIBITION  
LENGTH**

3 - 6 Months

**OVERVIEW**

*Heroes & Villains: The Art of the Disney Costume* celebrates the creativity and craftsmanship behind nearly five decades of Disney film and television costumes. Showcasing iconic looks from beloved heroes and infamous villains, the exhibition explores how costume helps define character and drive story. Highlights include the “Cinderella Workshop”, featuring four designers’ takes on the famous ballgown, and a main gallery presenting heroes and villains side by side, revealing the powerful role of costume design in shaping Disney’s most memorable personalities.

**70**  
COSTUMES

from

**33**  
FILMS/SHOWS

by

**25**  
DESIGNERS

worn  
by

**66**  
ACTORS

**TARGET AUDIENCE**

This exhibition is targeted towards all audiences. Those interested in filmmaking, costuming, design, storytelling, fiber arts, and Disney will take a particular interest.

## CONTENT PROVIDED

- 70 costumes and custom mannequins
- Four Cinderella vignettes and vitrines for tiara and slipper displays
- Descriptive text panels for each costume, including image and insight from designers
- Spanish translation of exhibition text
- Design package including floorplans, themed graphics, and paint callouts

## EXTRAS PROVIDED

- Digital assets for marketing
- Audio guide
- Optional themed projections
- Curated background music playlist
- Five minute exclusive video including interviews with costume designers Sandy Powell, Ellen Mirojnick, Eduardo Castro, and Colleen Atwood.
- “Magic Mirror” interactive

## BORROWER REQUIREMENTS

- Exhibition loan fee
- Platform construction
- Insurance coverage for objects
- Inbound shipping costs
- Courier travel expenses (install: 4 couriers for 7 days; deinstall: 4 couriers for 5 days)

## FACILITY REQUIREMENTS

- Industry standard temperature controls
- Industry standard humidity controls
- Adjustable LED lighting system with level control OR UV coatings
- Gallery space with no direct sun exposure
- 1,200 sq. ft. of climatized and secure crate storage

## SECURITY REQUIREMENTS

- During operating hours, trained museum security staff, professional guards, and/or monitored cameras must be present
- Alarm system and/or guards are required during off hours

## FOR MORE INFORMATION PLEASE CONTACT:

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