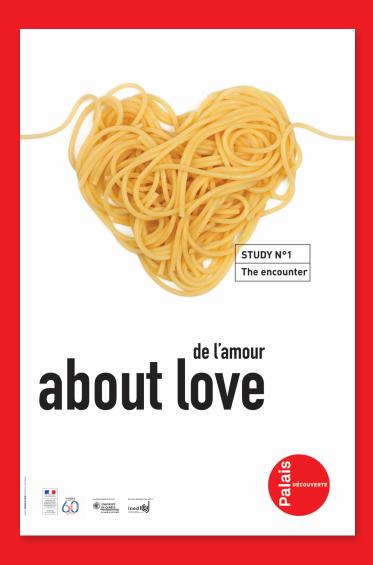




What subject of interest could be more universal than love!



The exhibition About Love is like its subject, as unexpected as it is captivating.

It questions the feeling of love from a cultural and scientific point of view. 8 blocks are animated by films, interactive devices, audiovisual installations, numerous multimedia and various artistic expressions. The exhibition explores the subject of love by calling on specialists in biology, neuroscience, psychology, sociology and anthropology.

About Love is particularly aimed at the 15/25 age group. This exhibition is part of the programming series *Fresh Science*. The series features exhibitions that showcase advances in science and their impacts.





About Love

The theme of love, which has long been explored from an artistic point of view, deserves to be examined from a scientific point of view, as its codes have been overturned by the new practices of our society. The exhibition brings new knowledge about the bonds and attachments of friendship, family and love.

The atmosphere created to talk about love is sometimes luminous and sometimes more intimate, but always warm and colourful, like the giant feathered heart at the entrance which vibrates and palpitates. The exhibition *About Love* is an experience. The exhibition is divided into 7 themes: *What is love? Attachment, a bond that protects - a bond that liberates; Love in line; How does the body manifest itself? The art of loving others; Evidence of love; How is sexuality made?*

HIGHLIGHTS

- Texperiencing and questioning the multiplicity of love
- Cuestioning the scientific mechanisms underlying the expression of love
- Texture the figures of attachment in a transdisciplinary and playful way
- Tiscovering what love means to those around us







With 100,000 visitors in only a few months, the exhibition was a great success and acclaimed by newpapers, radio and television stations.

In the press

- √ "An exhibition that sheds light on the alchemy of heart and brain."
 Libération, Oct.2019
- √ "In addition to the various tests and playful animations, the exhibition approaches the subject in a sensitive and colourful way. Lovers of love, go for it!" La Vie, Feb. 2020
- √ "The temporary exhibition About Love proposed by Universcience
 is attractive: tourists and the curious, as well as the numerous youth classes
 that the modern tone seeks to captivate."
- 24 hours (Switzerland), Feb. 2020
- ✓ "Love is a matter that concerns us all. The exhibition crosses the barriers of privacy to reveal, through art and science, what lies behind this emotion." Le Verdad (Spain), Feb. 2020





GOOD TO KNOW

Audience: all public from 15 years' old

Surface area: 500 sq. m Composition: 22 exhibits

Languages: French, English, Spanish. Can be adapted in other languages

Accessibility: Universal accessibility

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