

Design Production & Management

- » Conceptual Design
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- » Design Engineering
- » Graphic Design
- » Graphic Production
- » Installation
- » Production Management
- » Exhibition Touring
- » Venue Management
- » Marketing/Education
- » Retail and Merchandise Management

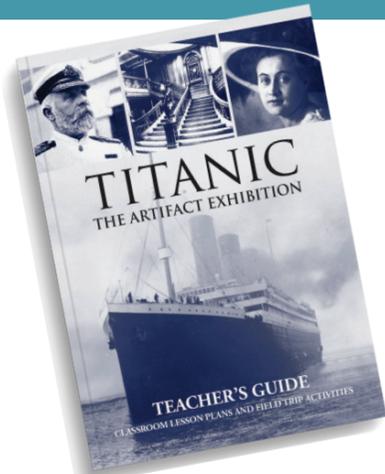
Marketing

E/M Group actively markets our own experiences around the globe while providing full support to all traveling engagements. **We understand what a venue needs to succeed** and consider ourselves a partner from the very beginning. E/M Group works with museum management by supplying the tools and resources needed to produce a successful campaign. We are a part of your team and continue to share advice and suggestions throughout the entire exhibition run to ensure the success you desire.



Education

E/M Group's education team provides the guidance and resources needed to build an incredible program that will leave students wanting to learn more. Each of our exhibitions is supported by educational materials, documents, and collaborations to help you succeed. In addition, we work alongside your team to maximize every opportunity available. Training on exhibition content, docent support videos, live virtual in-classroom presentations with experts, and a virtual exhibition are also available. Through our education strategy, **we provide relevant content and learning tools that engage students in today's world.**



Experiential Media Group (E/M Group) creates world-class permanent and touring exhibitions. We captivate, educate, and inspire large global audiences. Through full-scale re-creations, immersive environments, engaging content, and authentic artifacts directly recovered from the wreck site of the RMS *Titanic*, our exhibitions provide visitors with unforgettable experiences to share with family and friends. This is what E/M Group does... we ask you to live the story so that the story lives with you.

More than any other company, we understand the visitor. By operating our own exhibitions in major markets for over 10 years, we recognize how consumers immerse themselves in the story, how to market accordingly, and have it all translate into success. Our teams in design, marketing, merchandising, and production collaborate to ensure every aspect is thoughtful and communicative.

We believe in providing more than a traditional exhibition. For our guests, each exhibition experience invites visitors to participate, enjoy, cherish, and to remember. For our partners, we bring our content in a fully supportive package, listen to the needs of the venue, and execute against joint objectives.



E/M GROUP

Discover more at www.emgroup.com // sales@emgroup.com

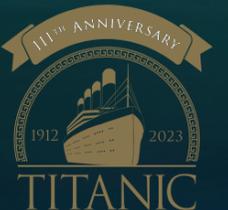
41° 43'7" N 49° 56'9" W
TITANIC
THE ARTIFACT EXHIBITION

real objects, real stories



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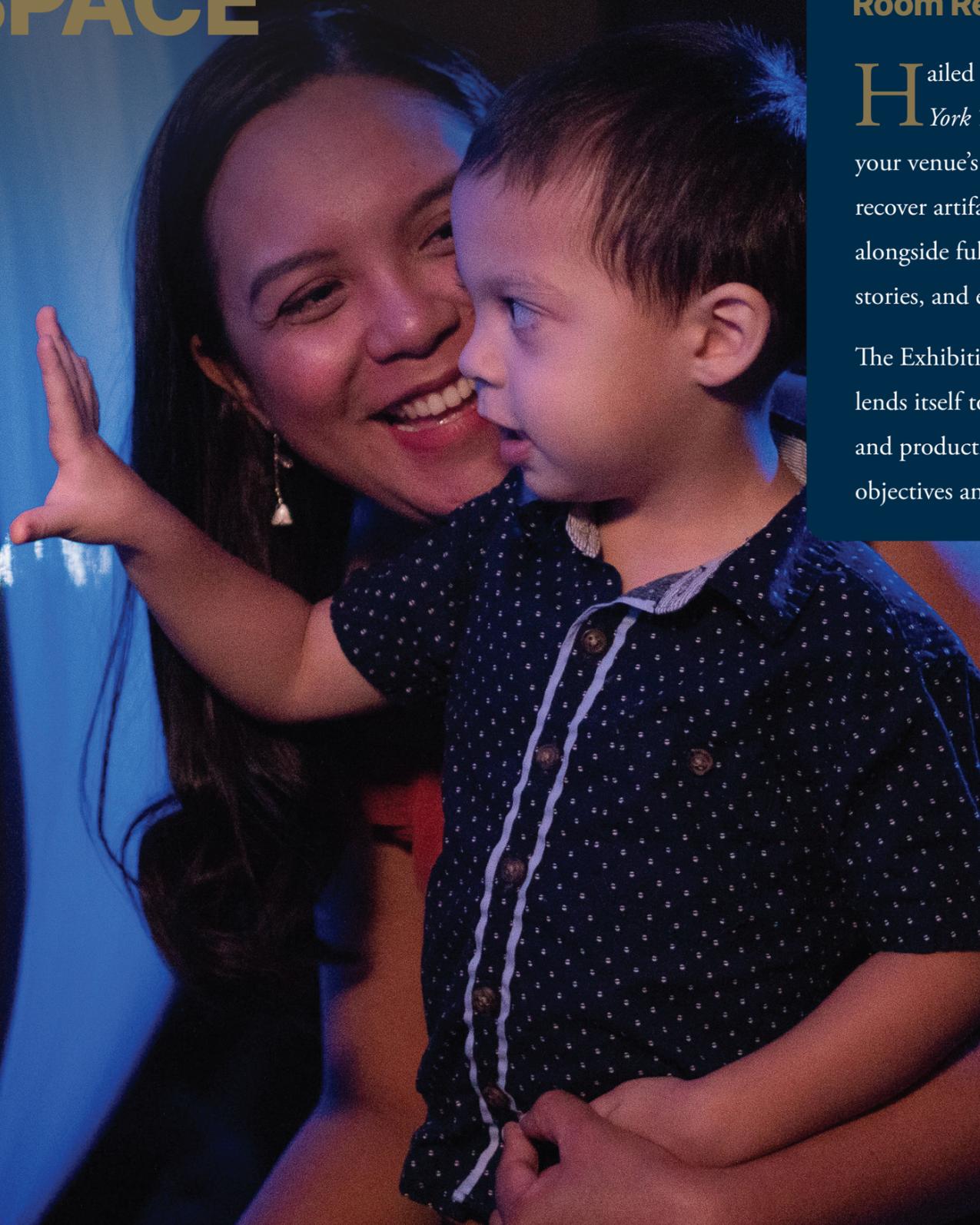
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EXPERIENCES THAT FIT YOUR SPACE

In a world of exhibition design, one thing is clear – one size does not fit all. Each client, venue, and audience are unique, and so are each of our exhibitions. E/M Group takes a customized approach by an experienced team who take into consideration important details such as exhibition flow, throughput, ceiling heights, and additional venue features. Our designs have earned praise from our clients and have consistently generated results that exceed expectations.

From the initial design concepts to the pre-production planning and our meticulous installation, our people are driven to meet each of your goals.



REAL Artifacts and Stories in DRAMATIC Room Re-creations



Hailed as “an unprecedented and awe-inspiring experience”, by *The New York Times*, *TITANIC: THE ARTIFACT EXHIBITION* will exceed your venue’s expectations. As the only exhibition with exclusive rights to recover artifacts from the wreck site, Titanic features these personal effects, alongside full-scale room re-creations, interactive environments, compelling stories, and exclusive video of how *Titanic* resides today.

The Exhibition tackles scientific achievements, human interest stories, and lends itself to multi-generational attendance. Full merchandising, marketing, and production support throughout the run, help achieve your venue’s objectives and goals.

Venue Requirements

Small Exhibition Space

- » 4,000 to 8,000 sq ft
- » 10 to 18 ft ceilings

Storage

- » 500–2,000 sq ft

Power

- » 120/208V 400 amp 3 phase

Exhibition Term

- » Typically 3–6 months, depending on size and location.

Large Exhibition Space

- » 10,000 to 20,000 sq ft
- » 12 ft minimum ceilings

Temperature

- » 70 degrees/50% humidity

Exhibition Fees

- » Rental and revenue share arrangements are available.

Discover more at www.emgroup.com



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