

A FANTASTIC FAILURE



Welcome to a nostalgic journey to the dawn of the smartphone era

A Fantastic Failure takes you back to the early 2000s, when Nokia phones were the peak of mobile technology.

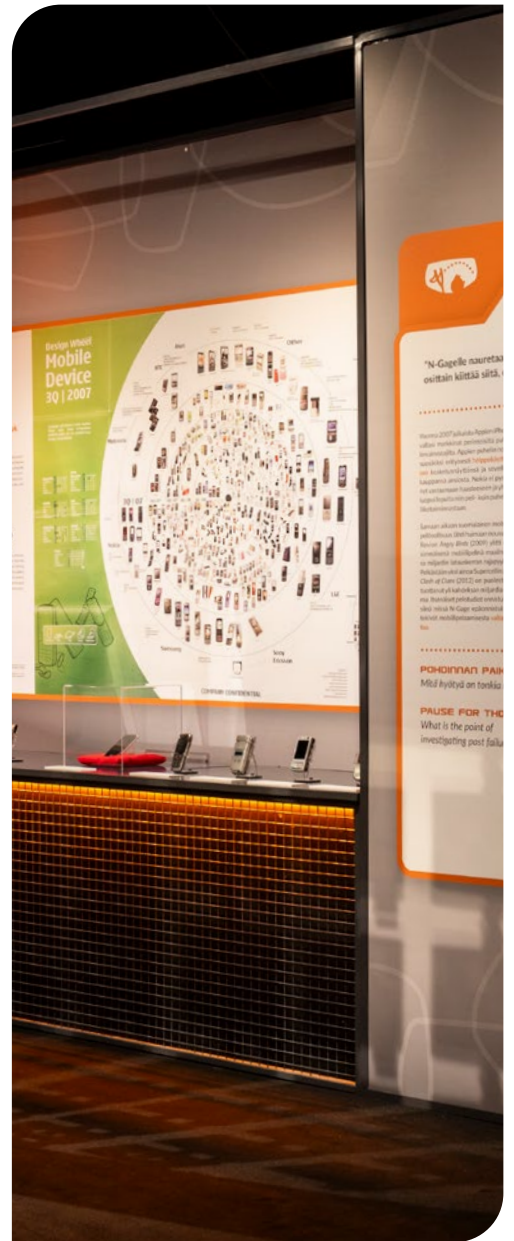
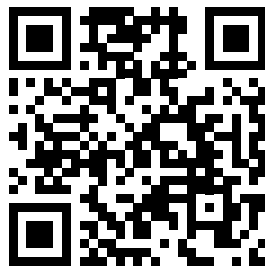
The exhibition tells the story of the N-Gage gaming phone, which was one of Nokia's biggest attempts to revolutionize the way people were using phones. The N-Gage crashed and burned. It met total rejection and became an international object of ridicule.

Although the N-Gage failed spectacularly, its failure planted the seeds of future success. Nokia's investments into its gaming phone helped to create hit games like *Angry Birds* and *Clash of Clans* not too long after the N-Gage had been buried.

MORE INFORMATION

Watch a video introduction of the exhibition

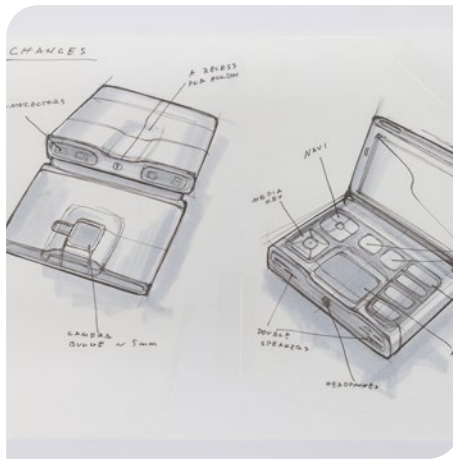
youtu.be/DZ10NDep-uw



HIGHLIGHTS



The prelude to smartphones
Nokia's vision for the 'phone of the future.'



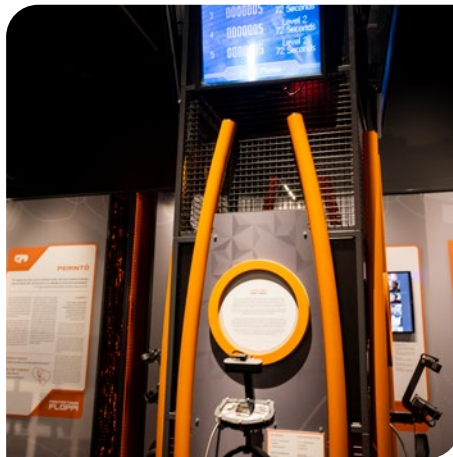
Development
What were the designers thinking?



Brand
Discussion regarding the controversial marketing of Nokia and other console manufacturers of the time.



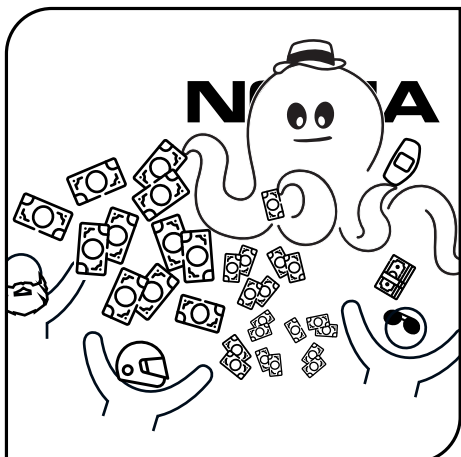
Reception
Visitors can take a selfie in the style of the Sidetalking meme inspired by the N-Gage.



Games and game developers
Four games playable on the original N-Gage consoles.



Users
Memories of the forgotten game console.



Legacy
From failure to success.

MORE INFORMATION
Take a 360° tour of the exhibition
my.matterport.com/show/?m=guN32YvMtzu





A Fantastic Failure asks whether missteps are a necessary part of any new development. We should not be ashamed of past mistakes, as lessons learned from them can be a stepping stone for new success and new innovations.

Producer

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VAPRIIKKI
THE FINNISH MUSEUM
OF GAMES

THEMES

- The history of technology
- Failure and success in innovation
- Games and gaming culture

INFO

- Available for loan from 2025 onwards
- Loan period 12–24 weeks
- Exhibition area approx. 100–200 m²
- Transportation: 1 truck
- Modular and scalable

