



# UNIQUELY US

## UNDERSTANDING RACE & BUILDING UNITY

## PR Fact Sheet

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- Interactive projection creating glowing footprints, sparking reflection on fairness, identity, and self-love. (Step Into the Story)
- Exploration of bias and preferences using diverse dolls, encouraging conversations about equality and acceptance. (Doll Tests)
- Interactive journey through oversized hair follicles exploring hair textures and diversity with vibrant visuals. (Science of Hair)
- Interactive experience revealing genetic commonality and making complex science accessible. (Gene Scanner)
- Strategic game about equitable resource sharing and building an inclusive community. (Unity City)
- Immersive storytelling featuring historical figures and learning how actions shape society toward equality. (Walking in Their Steps)
- Scenario-based challenges about choices and their impact, inviting reflection on empathy and ethical decision-making. (Whaddya Do?)
- Diverse library featuring books on race, culture, and diversity, with conversation guides for families and cozy reading spaces. (Empathy & Storytelling)



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- Interactive, play-based learning designed to help families explore race, identity, and unity
- Created in response to families seeking resources on race and racism for young children
- Provides a space for caregivers to guide experiences based on their comfort level
- Tools and conversation guides integrated throughout the exhibition
- Educational Themes:
  - Foster Understanding
  - Discover the Science of Diversity
  - Build Empathy
  - Examine Social Systems Critically
  - Take Action for a Better Future



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The logo for 'THE DO SEUM' is located in the bottom right corner. It features the words 'THE DO' in a bold, sans-serif font, with 'DO' being significantly larger than 'THE'. Below 'DO' is the word 'SEUM' in a similar font. The entire logo is set against a white background.

*Uniquely Us: Understanding Race and Building Unity* is a traveling exhibition produced by The DoSeum and toured internationally by Flying Fish.