



#### **JULES VERNE 200**

is the first immersive experience dedicated to one of the most popular and influential writers of the world.

As a pioneer of science literature, Verne anticipated many scientific and technological advances. Through his works, he showed a fascinating world, full of new possibilities and challenges, which deeply influenced popular culture and collective imagination.

#### **JULES VERNE 200**

Allows visitors to explore all the worlds created by the renowned and prolific French author and his life, that was an adventure itself.

This new immersive show will take visitors right into Journey to the Center of the Earth and Around the World in Eighty Days, among many other novels by Verne, thanks to the latest immersive technologies and a unique storytelling.



After reaching **7 million visitors** throughout the world in 5 years of cutting edge immersive exhibitions like **Frida Kahlo. The Life of an Icon** or **Dalí Cybernetics**, this season Layers of Reality releases its new creation:



An extraordinary immersive journey filled with adventure and astonishing landscapes.

This fascinating and unique exhibition commemorates

120 years since Jules Verne's death in 2025 and will tour all over the world until the celebration of the bicentennial of his birth in 2028.







## **CONTENT & INSTALLATIONS**



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**IMMERSIVE MOVIE** 

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LES MACHINES VERNIENNES

INTERACTIVE INSTALLATION

**ROOM 06** 

LE TOUR DU MONDE EN 80 SECONDES

ARTISTIC INSTALLATION

**ROOM 07** 

**META VERNE** 

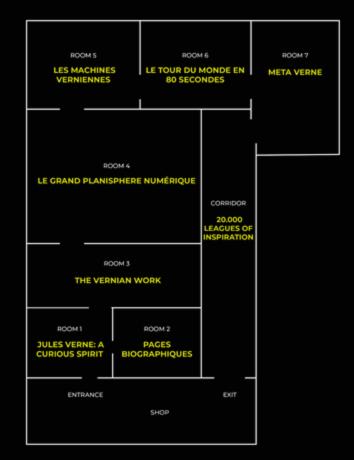
JULES VERNE METAVERSE

**ROOM 08** 

20.000 LEAGUES OF INSPIRATION

**ROOM 09** 

PHOTO OPPORTUNITY



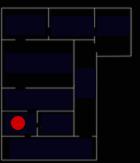


# ROOM 01 JULES VERNE: A CURIOUS SPIRIT

Get a taste of Jules Verne **inquisitive spirit** and dive into some of the **original notes** that triggered his adventures, both real and fantastic.

This welcome room invites you to walk on the author shoes and embrace his fascination for **geography, travel and the technical discoveries** of his time, which allowed him to foresee many of the technological advances that came decades after the publishing of his novels.

Along with the exhibitory panels, an **interactive installation** will immerse visitors into the life and work of an unforgettable author.



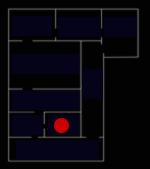


# ROOM 02 PAGES BIOGRAPHIQUES

Witness Jules Verne's biography scenarios in this 8 minutes VR 360 film that will take you from his iconic tomb in La Madeleine Cemetery in Amiens to all the places that influenced his life and work.

Right in front of his boat Saint Michel, on the riverside of the Loire, in **Nantes**, you will be able to feel Verne's passion for sea and navigation. These are the scenes of his childhood, when he shaped his eagerness for adventure.

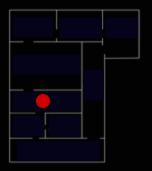
The film follows his steps in **Paris**, where he starts his writing career and gets to see the firsts theater plays based on his stories, then takes us on a **sea trip** like the ones he made himself. As the journey ends, we get back to the the quiet city of **Amiens**, where he spent his maturity years.





### ROOM 03 THE VERNIAN WORK

This area describes the fruitful relationship between **Jules Verne and Pierre-Jules Hetzel**, the French publisher who discovered him and who encouraged him to research into scientific topics and to incorporate them into his works. The two men worked together for more than 40 years, and Hetzel published most of Verne's works.

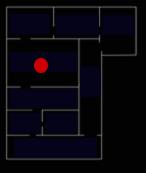




### ROOM 04 LE GRAND PLANISPHERE NUMÉRIQUE

A **28 minutes immersive movie** takes you to an incredible journey through many magnificent geographical locations that Jules Verne popularized in his novels, from the Poles to the depth of Africa.

In his works, Verne aimed to make known many wonderful and mostly **unexplored landscapes** and cultures around the world, which were impossible to even imagine for most readers in the 19th century. At each scene you will marvel at the **feeling of being surrounded by these astonishing remote locations** while gathering information and curiosities about the vernian novels where they appear, some of the most popular ones.





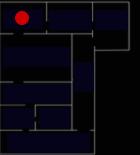
### ROOM 04 LE GRAND PLANISPHERE NUMÉRIQUE



### ROOM 05 LES MACHINES VERNIENNES

Jules Verne imagined and described machines in the same manner he created his novels: with precise data, soul and style. Between the state-of-the-art engineering at the time and his fertile imagination, Jules Verne's machines (Les machines verniennes, in French) are much more than transportation means, for his characters reach unexplored lands with them.

This **SKETCH & POST interactive installation** is dedicated to some of those machines, which visitors will be invited to discover, colour and then scan. The visitors' creations will them come to life, now animated, in a **breathtaking composition** of Verne's natal Nantes.

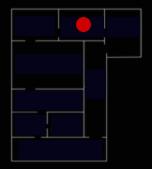


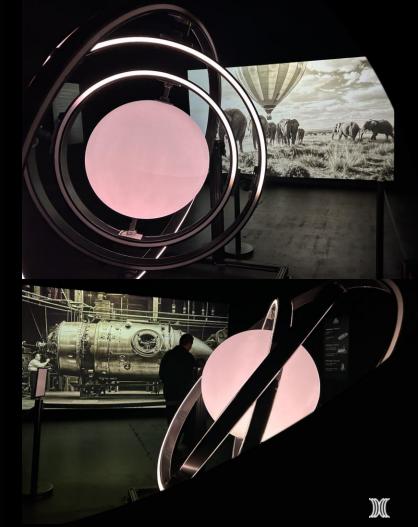


# ROOM 06 LE TOUR DU MONDE EN 80 SECONDES

"I agree with Mr. Fogg. The world has grown smaller, since a man can now go round it ten times more quickly than a hundred years ago."

Around the World in Eighty Days, one of Jules Verne's most famous novels, is more a competition than an expedition, as the goal is to arrive as fast as possible to the final destination. Using the novel as inspiration, this room holds an artistic installation that will reflect on the evolution of means of transport through history, allowing visitors to explore the possibilities of travelling around the world on the clock, just like Phileas Fogg, as well as the concept of "traveler", which has surely evolved over time.





### ROOM 07 META VERNE

A unique **15 minutes metaverse exploration** of the world as described by Jules Verne. This astonishing journey allows you to visit the layers of our planet, all of which were almost like a character in many of the author novels.

From the fascinating world underground and up to the space, Verne makes us travel to real and fantasy places that enhance our **knowledge and imagination**.

#### UNDERWORLD

Journey to the Center of the Earth

#### **SEAS AND OCEANS**

Twenty Thousand Leagues Under the Sea

#### **EARTH**

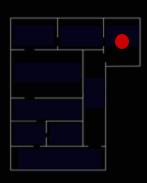
Mysterious Island

#### **TROPOSPHERE**

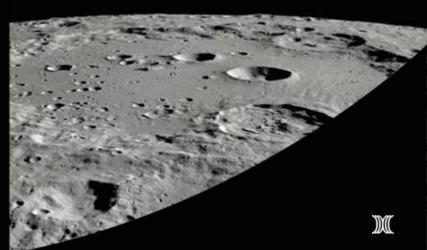
Robur the Conqueror

#### **SPACE**

From the Earth to the Moon





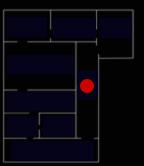


## ROOM 08 20.000 LEAGUES OF INSPIRATION

Walk through a long corridor resembling a street like those of Verne's time and discover unknown and curious facts about Jules Verne; how he inspired future authors and influenced literature as a whole, deepening into his life and his works.

### ROOM 09 PHOTO OPPORTUNITY

Final steampunk style frame that offers the perfect photo opportunity after a **memorable exhibition**.





# AVAILABLE FOR TOURS MINIMUM REQUIREMENTS

- Minimum space of 1,000 m2 of which 400 m2 are open, or with few columns (for immersive hall)
- ❖ Minimum height of 6 m in the room of
- ❖ 400 m2 diaphanous
- ♦ Warehouse and service room of 50m2
- Plain floor
- Air conditioning
- Security service or custody system during closures
- Loading and unloading area for trucks
- minimum 8 m box
- ❖ WC for staff and public
- ♦ 40 kw electrical connection. 32 1PNE
- ♦ Working light



# ON TOUR JULES VERNE 200













EL PLAN DE INTERIOR PARA ATAJAR LA DELINCUENCIA

## Campaña de registros selectivos contra las armas blancas

La consellera Parlon anuncia controles específicos para detectar y requisar cuchillos y navajas • Participarán mossos, policías locales y vigilantes privados

PERSONAS | P.26 Y 27

Valvier purpose et l'acceptance et l'acceptanc

El mes de nacimiento marca la esperanza de vida: la mayoría de centenarios son de enero

ENCUENTRO EN ROMA

Feijóo confronta la eficacia de Meloni a Sánchez en política migratoria

PANORAMA P. 12

Elma Saiz Ministra de Inclusión «El PP ha retorcido el debate sobre la inmigración»



ORIENTE PRÓXIMO

El líder de Hizbulá acusa a Israel de violar «todas las líneas rojas»

PANORAMA P. 6 Y 7

2-1 EN MÓNACO

Desgraciado estreno del Barça de Flick en la Champions

PERSONAS P.XX

# elPeriódico

99

"... a great journey through the novels of the author through virtual reality glasses."





"The Fabulous Worlds of Jules Verne"

## ara.cat

"An extraordinary and immersive journey to the heart of Jules Verne"







#### Media

# TimeOut

"A spectacular, one-of-a-kind immersive exhibition arrives in Barcelona to relive the adventures of Jules Verne."



"At the equator, the 'Meta Verne' room takes the visitor from the center of the Earth, where the author placed prehistoric creatures, to outer space on the surface of the Moon."

# SEZ

"JULES VERNE 200 is the most ambitious large-scale production ever created by IDEAL (Layers of Reality) and the most complete: immersive rooms, virtual reality, metaverse, and traditional exhibition spaces."



"Among them, the standout is: Planisphere Numérique, a 3D movie projected in an immersive room with over 1000 m<sup>2</sup> of screen, and in this case, it incorporates a new dome."



"IDEAL presents Jules Verne 200, the first major immersive experience that honors the author by combining literature and science with cutting-edge technology."

# Traveler

"Also, MetaVerne, a virtual reality experience that takes you on a journey through the worlds of Verne's five most popular novels: Journey to the Center of the Earth, Twenty Thousand Leagues Under the Sea, Around the World in 80 Days, Robur the Conqueror, and From the Earth to the Moon."

### SUPPORTED BY









### LAYERS OF REALITY



At Layers of Reality, we redefine the way we perceive and interact with the world.

We are pioneers in creating content on augmented reality: we offer **memorable**, **meaningful and transformative experiences**.





# We work with a global and international vocation

We use all possible means to produce content which is accessible to everyone, regardless of their technological knowledge, age or social background.





Our mission is lead a new relationship between society and augmented reality technologies.

We succeed in this through the research, creation, production, exhibition and distribution of transformative content.







2022 Opened MAD WARE



2023

MAY JUNE Dragons and Sorolla, a new Modernism dimension at at Centre València d'Art Amatller

La Marina de

Pompeii at MAD

**SEPTEMBER** 

**POMPEYA** 

Tomorrowland

DECEMBER

**Immersive** Experience

TOMORROWLAND IMMERSIVE EXPERIENCE

2022

Barcelona Memòria Fotogràfica at IDEAL

BARCELONA Memoria Fotografica

#### JULY

Pericot at **IDEAL** 

PERICOT EXPAÑDIŤ

#### **SEPTEMBER**

Cybernetics

at IDEAL

Tutankhamun, the

PAG

at MAD

TUTANKAMON

immersive experience





Opened

Centre d'Art **Amatller** 



Opened ⊗ alfa5



2024

**SEPTEMBER** 

2024 Opened

> Jules Verne at **IDEAL**

JULES VERNE

SEPTEMBER

Els Ulls de la Història

ELS ULLS De la Historia

The legend of the Titanic. The immersive exhibition at MAD



**OCTOBER** 

House of Erikalust. The immersive experience that uncovers your fantasies at IDEAL



**DECEMBER** 

Alfa5. The world's largest **XR** Sports center at Alfa5



Subaqua explorer at Aquarium **Barceloma** 



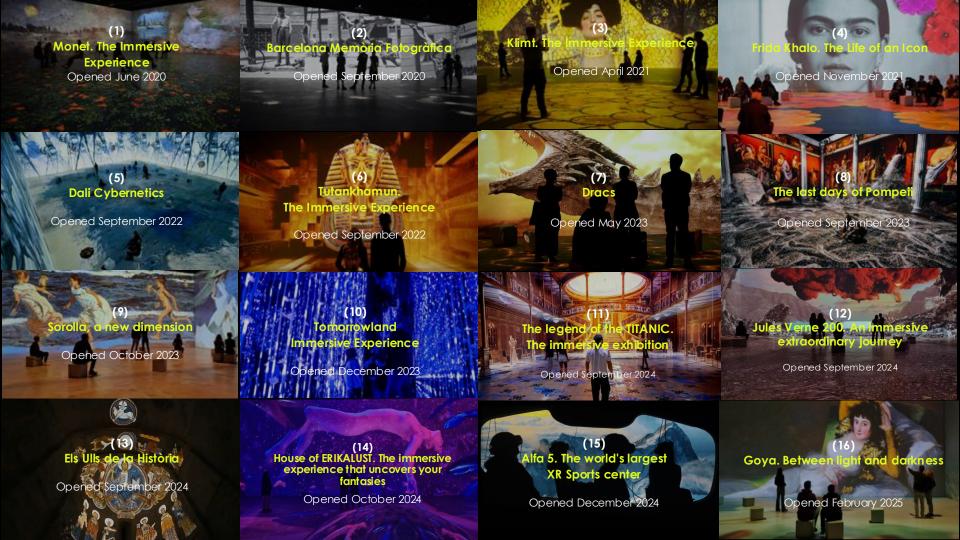
2025

**FEBRUARY** 

at Centre d'Art Amatller

GOYA







#### Ciutats

Albuquerque Barcelona Berlin Bogotá BrusseHes Xile Copenhaguen Doha Dublin Hamburg Istanbul Lisboa Londres Los Ángeles Madrid Miami Montreal Nova York Phoenix Porto Puerto Rico Punta del Este Riad Rio de Janeiro Salvador Santlago de Xile Sydney Singapur Stuttgart São Paulo Tel-Aviv Viena







## Deconstructed and Yet Still 'Next to Normal'

The Broadway musical and Alice Ripley, its Tony-winning star, return to the stage.

By HOSE NO.

BARCHAMA, SPAN — When You, Ext. and Brian Verlay began verifies 2008 real; marked, "Send to Statum, and you warred to crease a Span to When June 100 real; they would be to Statum, and to Virtue, they would be a subsection ton the mount of Landman, in a molecular with and marker with Deptar Standard by Experim with the symptoms of has meaning with the symptoms of has meaning

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effect.
"I would venture to say that I am new the first actor to perform simultaneously in the Casted States and Burvalone in two different shows at the same time." Proceed women in

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which operations in producing and show naming digmd sto projects. As he vanched robust treation notes too visual displays, of Campo said he servicesed Dana to the sander "Walk I West Street" in which the longs, "When the hold of Inflaming creation).

and it came to the through the amount. In these tones, the Campa regimented little and Workey with his tides from a numerous production, and diese — suppress enterly agreed to complete the complete th

"It's like "Dogstile" treets a more video." Referring on the richases of the productions images, he added: "It movies are 4K, and really good looking earlies are 5K, this is up in floor saces that."

During a most rehaused at ODEAL, the least was found "what Carsy Tribly found to the control of the control of the admiring Dates's resolutions. At first, the actions practiced their backstag in an empty speak. Then the well interpreted to a motivagueza. Then the well-interpreted to a motivacian world with inching checks, largement would with inching checks, largetions blee lates manners thorough plus polyticals, and plus resembling coloried transferred in agreement to the control of the control of any post of the charge.

## The New Hork Times

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"If movies are 4K, and really good-looking movies are 8K, this is up to four times that."

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"It's like being in the underheity," he before adding: "The moves dismosted a where you're betch full time (he present the venture," referring to the saw tocke that was testabled at DEAAL, to satisfy production's useds. (According a production's useds. (According a Campo, the show's bodget is cline.

It's been nearly 15 years store 80 inholesed the character of blanca. Deans is definitely more for their been," Righey said of her role in the store, which runs strongh Ang. 14, use my while body to full the mory 1 know people will be wanting my to be also or somewhing."

the added. "I have gone three both since I had played Dania." We sharing events has the dead on and changes in her body at "his this freez increasing John since to the deader to be imposed to the deader to be imposed.



#### Media

ImeOmi

"Proyecciones de gran formato en una experiencia digital única."

Spain

News

"A pedagogical experience that opens up new possibilities."

The Style Diary.

"One of the first in the world to combine digital and physical art."

**United Kingdom** 

HISTORIA NATIONAL GEOGRAPHIC

"El visitante experimenta un periplo entre el espacio y el tiempo." t L OBSERVADOR

"Los visitantes podrán formar parte de una experiencia inmersiva única en el mundo."

Uruguay

\* SECRET SINGAPORE

"Spectacular combination of art and technology."

**Portugal** 

Spain

Singapore

#### Media



"The immersive exhibition offers a tantalising glimpse inside the Grand Egyptian Museum".

**Egypt** 

### CITY LIFESTYLE

"An incredible technology built for this unimaginable experience".

### \* LISBOA SECRETA

"Nesta que é a primeira exposição imersiva e interativa dedicada ao pintor espanhol em Portugal".

**Portugal** 

### EL PAIS

"La fusión de arte y tecnología que ha capturado la imaginación de visitantes locales e internacionales". CONTEMPORARY AT CONTEMPORARY
NEW YORK | TORONTO | MONTREAL

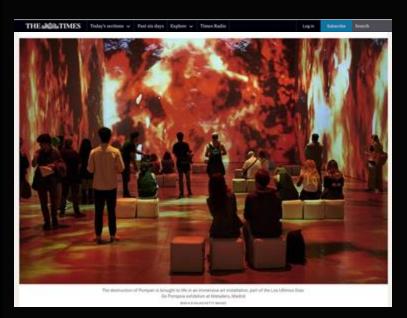
"You can immerse yourself with the latest virtual reality technology".

Canada

### **ATHENS**

"Dalí Cibernético, la experiencia inmersiva que aterriza en Grecia por primera vez".

United States Brasil Greece



BEST PHOTOGRAPHS OF THE DAY



### THE TIMES

PICTURE OF THE DAY





