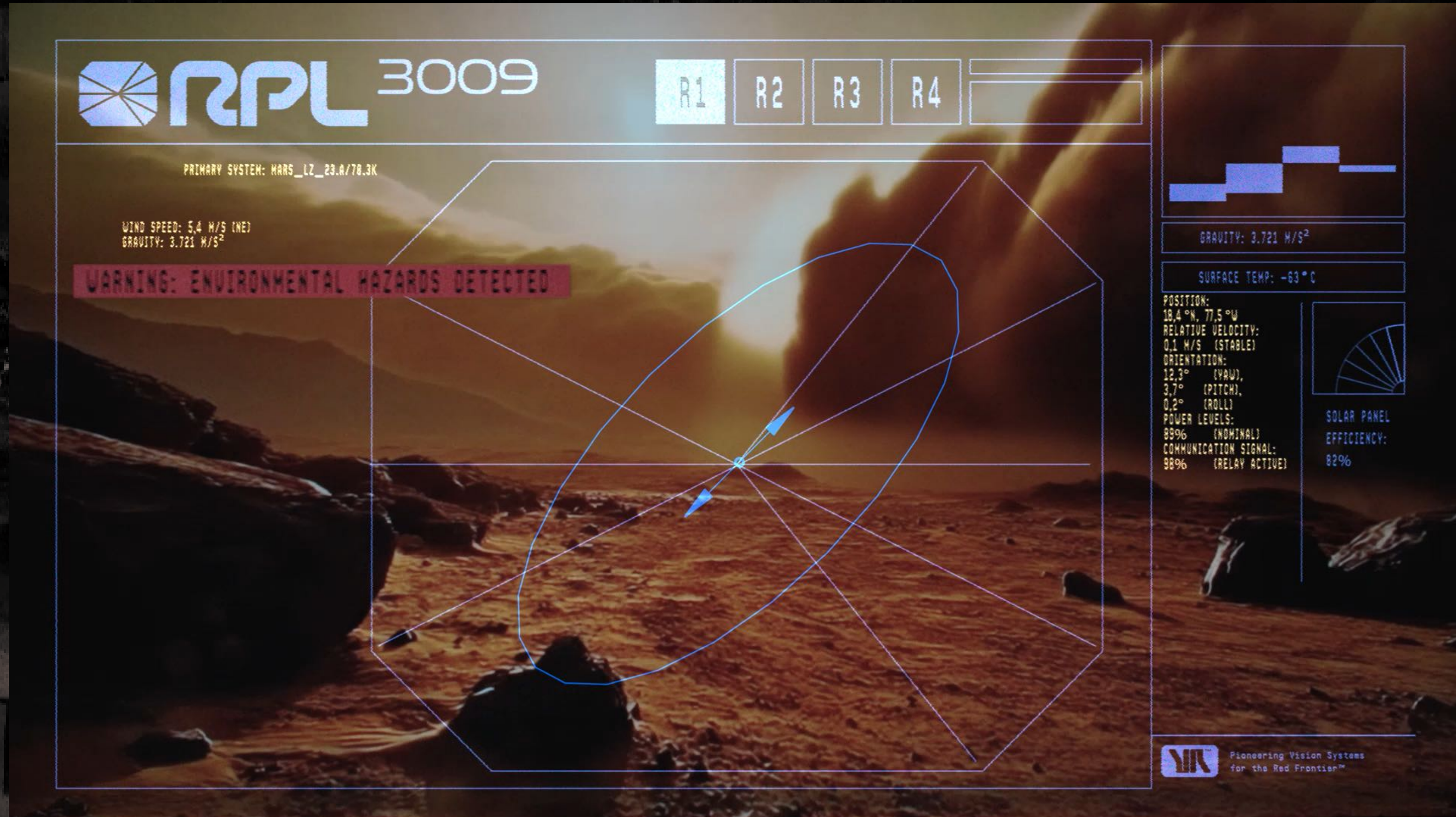


red Planet 3009

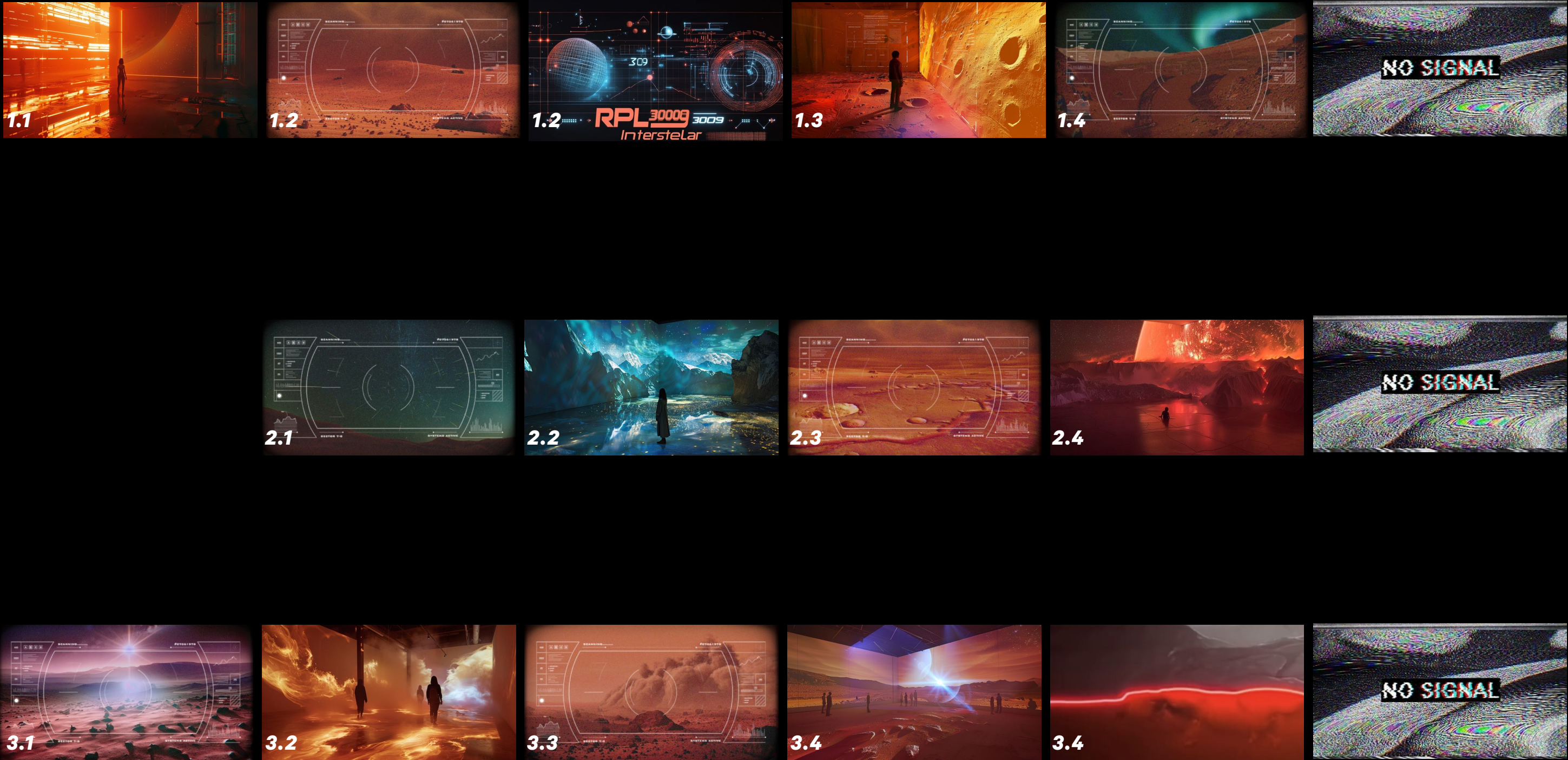
CLICK TO WATCH THE TEASER



AN ADVENTURE IN 3 ACTS

EXPLORATION THROUGH SPACE AND TIME

Red Planet 3009 is a brand-new 360° immersive experience that teleports the public into an adventurous visit of what Mars might be some time ahead.



ACT1

DISCOVERY

- 1.1 SIMULATION
- 1.2 SEARCHING FOR A SIGN + FIRST BROADCAST
- 1.3 RESEARCH
- 1.4 THE ART OF BEAUTY

TRANSITION

ACT2

DEVOLUTION

- 2.1 THE ILLUSION OF TIME
- 2.2 GREENLAPSE
- 2.3 ECHOES OF LIFE
- 2.4 AFTERSHOCK

TRANSITION

ACT3

WIPEOUT

- 3.1 BEYOND THE HORIZON
- 3.2 STORM COMING
- 3.3 RUINS/LAST BEACON
- 3.4 BLUE SUNSET + REBOOT

TRANSITION

CREATIVE & PRODUCTION



Alter Agent is a creative production studio made by former Moment Factory directors and film industry professionals. An agent of change that focuses on experience design, media arts and technologies to inspire and entertain, creating immersive experiences for social and environmental causes. The studio is based in Milan and Tokyo.

FRANCESCO FIORE EXECUTIVE PRODUCER/FOUNDER

Across over twenty years of managing experience in Europe and Asia in the live and digital entertainment industry, Francesco has been producing a series of immersive experiences, worldwide touring shows and live concerts working closely with top IP's and international artists such as **Namie Amuro, Arashi, Twice, BTS, Hello Kitty, Gundam, Naruto, One Piece**, and more. More than a decade of experience living and working in Japan: initially with On The Line group Francesco gained the touring production experience while managing shows globally; then in 2018 he came onboard **Moment Factory** to lead the company in Japan, Korea and surrounding markets. A precious opportunity to manage the award-winning **Lumina immersive shows** series, work on the 2020 **Olympics closing ceremony** in Tokyo, and collaborate with **Sony, Universal, Bandai Namco, and Panasonic**.



MARIANO LEOTTA CREATIVE DIRECTOR/FOUNDER

Mariano's international experience spans across the globe, fostered in design capitals such as Milan to Berlin, from Dubai to Montreal. A professional journey commenced with impactful creative endeavors centered around social causes and human rights. This distinctive perspective permeates all of Mariano's original artistic creations, ranging from multimedia installations to interactive performances and immersive experiences, recognized at esteemed international art events, such as the **Moscow Biennale, Mediterranea, Milan Design Week, ISEA**. In 2015 Mariano moved to Montreal to join the world-class studio **Moment Factory** as a director, having the privilege of creating immersive shows for international clients such as **BMW, Mercedes, Royal Caribbean**, and high profile artists such as **Red Hot Chili Peppers, Childish Gambino, Namie Amuro, Sodagreen**, among many others.

HEAD OF DEPARTMENTS

CARMELO AMENTA
PRODUCTION DIRECTOR/PARTNER



FEDERICA BOLOGNA
SCENOGRAPHY DIRECTOR



CLAIRE CHRISTOPOULOU
THEATRE DIRECTOR



GABO GESUALDI
MULTIMEDIA DIRECTOR



EMANUELE FOTI
CREATIVE TECHNOLOGIST



JOIN THE EXPLORATION

GET IN TOUCH

ALTER AGENT

MILAN ■ Via Paolo Sarpi 11, 20154

TOKYO ■ 東京都品川区東品川2-2-8 スフィアタワー天王洲7F

Email skn@alteragent.net

Whatsapp [+39 338 946 2889](tel:+393389462889)

Telegram [Skn14](https://t.me/Skn14)

ALL RIGHTS RESERVED UNTIL FURTHER NOTICE. ALL IDEAS, DESIGNS, LAYOUTS, AND CONCEPTUAL APPROACHES REMAIN UNDER ALTER AGENT COPYRIGHT UNTIL TRANSFER OF USER RIGHTS. ANY IMAGERY USED WITHIN THIS PRESENTATION IS ONLY USED FOR MOOD IMPRESSIONS AND NOT TO BE SHOWN OR PUBLISHED TO ANY THIRD PARTY AS NONE OF THE USED IMAGES ARE OWNED BY ALTER AGENT OR THE CLIENT.

