Walt Disney ARCHIVES presents

Capturing Life, Creating Character

THE ART OF LIVE-ACTION REFERENCE

SIZE	TOPICS	VENUES	LENGTH
2,500 – 5,000 sq. ft.	Disney History, Photography, Animation, Filmmaking	Art, General, History, Pop Culture, Specialty Museums	3 – 6 Months

OVERVIEW

Capturing Life, Creating Character: The Art of Live-Action Reference offers a behind-the-scenes look at character animation, featuring rarely seen photographs of the live performers who inspired animators to bring fan-favorite characters to life.





TARGET AUDIENCE

This exhibition is targeted towards all audiences. Those interested in filmmaking, costumes, animation, photography, stage design, storytelling and Disney will take a particular interest.





20 ARTIFACTS

OVER **60** PHOTOGRAPHS

8 INTERACTIVES

OVERVIEW

- Framed photographs and animation stills: 72
- Costume elements: 4
- Modular walls: 4
- Kiosks: 3
- Photo ops: 4
- Display cases: 2
- Framed monitors: 2
- Object labels in English and Spanish
- Fine art shipping crates

EXTRAS

- Design package:
  - Venue specific floorplan
  - Graphic package
- Marketing package:
  - Logos
  - Hi-res object photos
  - Marketing style guide
  - Marketing copy
- Installation guide
- Object list
- Crate list and load plans

BORROWER REQUIREMENTS

- Exhibition loan fee
- Insurance coverage
- Inbound shipping costs
- Courier travel expenses
- Staff to assist with install and deinstall

FACILITY REQUIREMENTS

- Industry standard temperature controls
- Industry standard humidity controls
- Adjustable LED lighting systems with level control OR standard lighting with UV coatings
- Gallery space with no direct sun exposure
- ~1,200 sq. ft. of climatized and secure storage areas for crate storage

SECURITY REQUIREMENTS

- During opening hours, trained museum security staff, professional guards, and/or monitored cameras must be present
- Alarm system and/or guards are required during closed hours

FOR MORE INFORMATION

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