



Exhibition Hub
Edutainment

AN IMMERSIVE TRAVELLING EXHIBITION

Featuring the artist accredited with the birth of the impressionist movement and the beginnings of Modern Art.



WELCOME TO THE VOYAGES AND COLOURS OF CLAUDE MONET AND HIS ART. A COMPLETELY NEW PERSPECTIVE AND IMMERSIVE EXPERIENCE

Utilizing the latest digital mapping techniques to create a totally new interpretation of Monet's works. The experience's crown jewel is the Immersive Gallery that features more than 300 of the artist's paintings and sketches.

Additional galleries include Giverny Gardens and one of the now iconic bridges we see in many of his works, as well as a re-creation of Monet's workshop at Giverny. In the workshop, we present over 20 of the artist's paintings, carefully re-created in the highest quality showing to demonstrate his technique.

The Experience's content also includes in-depth interpretive panels on the use of colours, the advent of the Impressionist movement, the simultaneous invention of photography and how the two movements are interrelated.

An interactive colouring area allows visitors to re-create some of Monet's greatest works. The experience concludes with a virtual reality experience where the visitor embarks on a voyage of eight destinations: Venice; London; Grand Bretagne; Paris; Holland; Norway; Giverny Gardens; and the Atelier at Giverny. Each destination helps us understand the artist's inspiration from these geographic regions. Taken together, these stunning rooms immerse visitors in the heart of Monet's creative spirit.



A 3D MAPPING AND IMMERSIVE EXPERIENCE

CUSTOMIZED FOR YOUR VENUE

**A 35 MINUTES
IMMERSIVE EXPERIENCE**

**PRESENTS ITS ART THRU HIS VOYAGES TO
PARIS, LONDON, ROUAN, NORWAY,
HOLLAND, GIVERNY AND OTHER BEAUTIFUL
LOCATIONS.**



« I WANT TO REPRODUCE WHAT IS BETWEEN THE SUBJECT AND ME »
CLAUDE MONET

MONET AND HIS VOYAGES
1872, 1874 & 1886

MOVEMENT
Photography made many things that the human eye cannot see. It allowed artists to capture moments of time that were previously impossible. This led to new ways of seeing the world.



Monet and other Impressionist artists were fascinated by the way light and color changed over time. They used a technique called 'plein air' painting, which means 'open air'. This allowed them to capture the changing light and atmosphere of the outdoors.



COLOUR THEORY
Monet was a pioneer in the use of color. He used a technique called 'plein air' painting, which means 'open air'. This allowed him to capture the changing light and atmosphere of the outdoors.



PHOTOGRAPHY AND ART
Monet was a pioneer in the use of color. He used a technique called 'plein air' painting, which means 'open air'. This allowed him to capture the changing light and atmosphere of the outdoors.



THE IMPRESSIONIST MOVEMENT
Monet was a pioneer in the use of color. He used a technique called 'plein air' painting, which means 'open air'. This allowed him to capture the changing light and atmosphere of the outdoors.



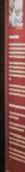
THE IMPRESSIONIST MOVEMENT
Monet was a pioneer in the use of color. He used a technique called 'plein air' painting, which means 'open air'. This allowed him to capture the changing light and atmosphere of the outdoors.



THE IMPRESSIONIST MOVEMENT
Monet was a pioneer in the use of color. He used a technique called 'plein air' painting, which means 'open air'. This allowed him to capture the changing light and atmosphere of the outdoors.



THE IMPRESSIONIST MOVEMENT
Monet was a pioneer in the use of color. He used a technique called 'plein air' painting, which means 'open air'. This allowed him to capture the changing light and atmosphere of the outdoors.



THE IMPRESSIONIST MOVEMENT
Monet was a pioneer in the use of color. He used a technique called 'plein air' painting, which means 'open air'. This allowed him to capture the changing light and atmosphere of the outdoors.



THE IMPRESSIONIST MOVEMENT
Monet was a pioneer in the use of color. He used a technique called 'plein air' painting, which means 'open air'. This allowed him to capture the changing light and atmosphere of the outdoors.



reflections in the canals.
Monet travelled to Amsterdam in 1872 and 1874. Refining his unique compositions, he explored atmospheric effects through grey and stormy skies.
In 1886, Monet briefly returned to Holland to paint the iconic tulip fields. His spare brushwork became an area of continued focus for the artist.

Technique, colours and light
Monet became increasingly captivated by color and its movement across the land.
He was enraptured by the landscape and was driven to capture it. Inspired by the North Sea and its innumerable canals, the Netherlands offered a beautiful collision of water and light.
It is these endless reflections in the water, constantly changing, that formed a steadfast and breath-taking inspiration for this master Impressionist.

« NOW I FELT THE COUNTRY. I DARE PUT THE SHADES OF PINK AND BLUE, IT'S MAGIC, IT'S DELICIOUS AND I HOPE YOU LIKE IT » **CLAUDE MONET**

VIRTUAL REALITY EXPERIENCE

Using Virtual Reality, visitors delve further into Monet's worlds and his inspiration. This 10 minutes voyage takes us from his workshop at Giverny to London, Holland and Norway where we see how his paintings came to life.

L'ATELIER AT GIVERNY

This gallery recreates Monet's workshop at Giverny complete with high quality reproduction of over 50 of his paintings.

LE JARDIN AT GIVERNY

Giverny's water lily pond deeply fascinated the artist. The two bridges that span it allowed the painter to be able to change his point of view according to the position of the sun and the time of the day. This gave Monet the ability to carefully study reflections. In this gallery, we re-create one of these two bridges, taking the visitor back to Giverny.



JOIN THE ARTIST

Inspired by Monet's works and technique, guests now have the opportunity to draw and paint. They can try their hand at their own creation or work within the outlines of one of Monet's works as they receive tips on techniques that helped Monet create his signature style. Guests can choose to take their work home with them or leave it on display in the studio.



Exhibition Hub
Edutainment

V.04022025

Contact us

GAUTAM CHANDNA
SVP, Global Touring & Business Development



+1 404 200 4949



gautam@exhibitionhub.com



www.exhibitionhub.com

Let's talk together
About your great ideas!



MARIO IACAMPO

CEO & ARTISTIC DIRECTOR



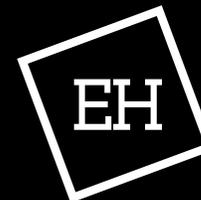
mario@exhibitionhub.com



+32 (0) 498 23 41 30



www.exhibitionhub.com



Exhibition Hub
Edutainment

LET'S TALK!
TALK!
TALK!