



Exhibition Hub  
— *Edutainment* —

**ENTER**  
**THE COLORFUL PALLET**  
**OF GUSTAV KLIMT**

Step into a wonderland of moving paintings and be amazed by the golden era of modernism.

**KLIMT.**

THE IMMERSIVE EXPERIENCE



V.04 2023



## KLIMT : THE IMMERSIVE EXPERIENCE

“Klimt : The Immersive Experience” is a unique digital art exhibition. Gustav Klimt’s masterpieces and many stages of his life get literally animated in a totally 360° immersive experience. Prepare yourself for an unforgettable special effects laden immersive experience.



## THE IMMERSIVE GALLERY

Of the Klimt exhibition dives you into the artist's world. More than 200 works by Gustav Klimt are projected in an animated, creative and surprising way all around you. Your senses are awakened through these virtual brushstrokes.



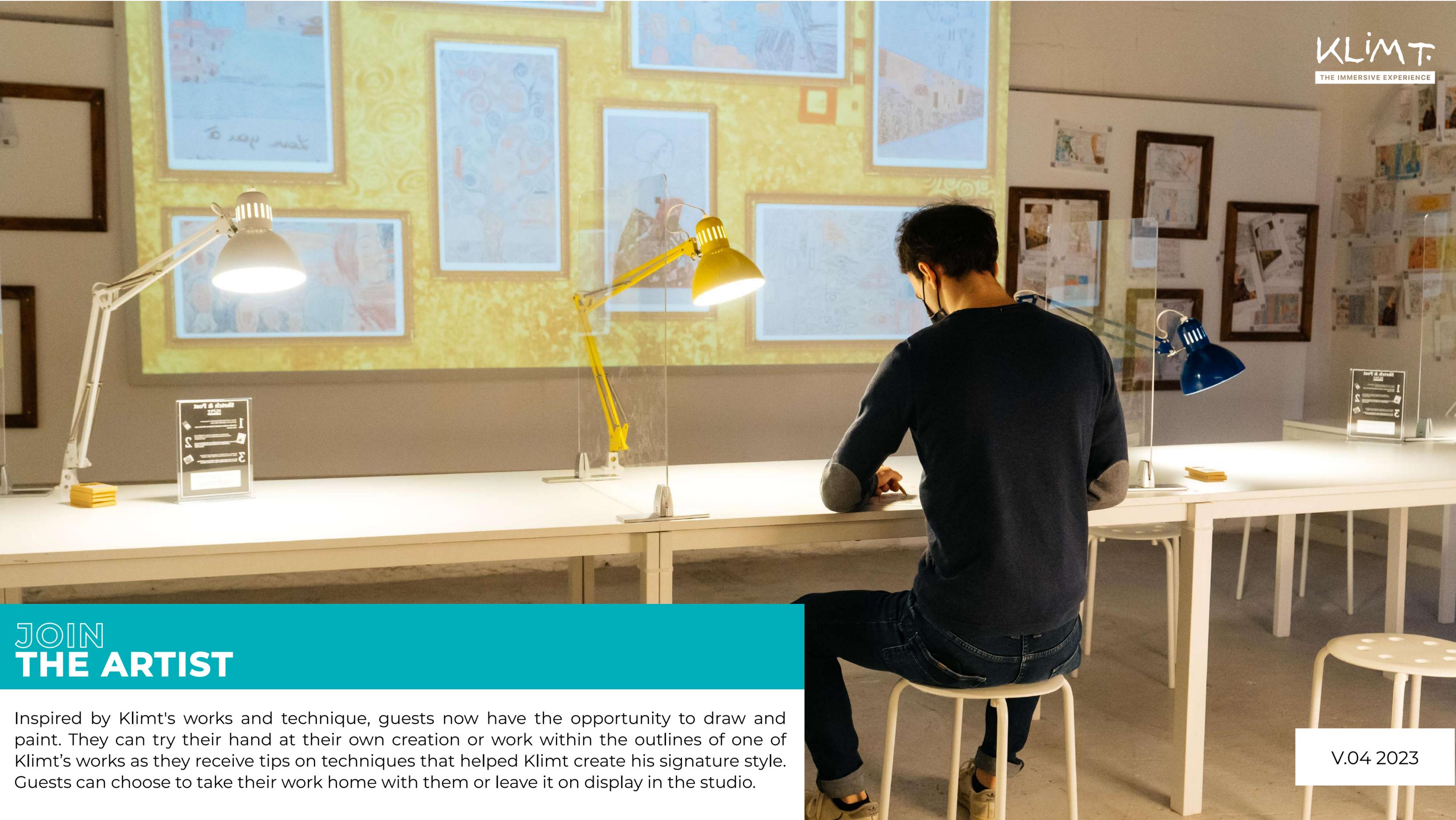
## THE KLIMT EXHIBITION

With the immersive component being its central theme is much more than an immersive Experience. A larger than life 3 Dimensional reproduction of the famous Kiss greets the visitors as well a spectacular Anamorphose bringing to life the various components of the Kiss.



## VIRTUAL REALITY EXPERIENCE

A unique Virtual Reality experience (virtual reality) is also offered at the Klimt exhibition. It is the opportunity to slip into the skin of Gustav Klimt. Embark on a 10-minute journey chronicling his career... from an interior decorator to the secessionist era to the gold era.



## JOIN THE ARTIST

Inspired by Klimt's works and technique, guests now have the opportunity to draw and paint. They can try their hand at their own creation or work within the outlines of one of Klimt's works as they receive tips on techniques that helped Klimt create his signature style. Guests can choose to take their work home with them or leave it on display in the studio.

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THE IMMERSIVE EXPERIENCE

Smile for the camera!

**Get Ready!**

Take a step back.

- 1**  
**Kies je achtergrond**  
Choisissez votre arrière-plan  
Choose Your background
- 2**  
**Neem een pose aan**  
Prenez la pose  
Strike a pose
- 3**  
**Neem je ticket**  
Prenez votre ticket  
Take your ticket
- 4**  
**Neem je foto op de tablet**  
Prenez votre photo sur la tablette  
Take your photo on the tablet





# GAUTAM CHANDNA

SVP GLOBAL TOURING & BUSINESS DEVELOPMENT



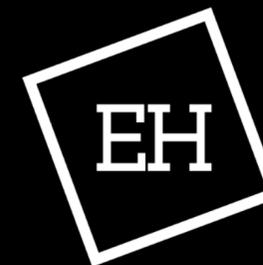
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**LET'S TALK!**  
TALK!  
TALK!