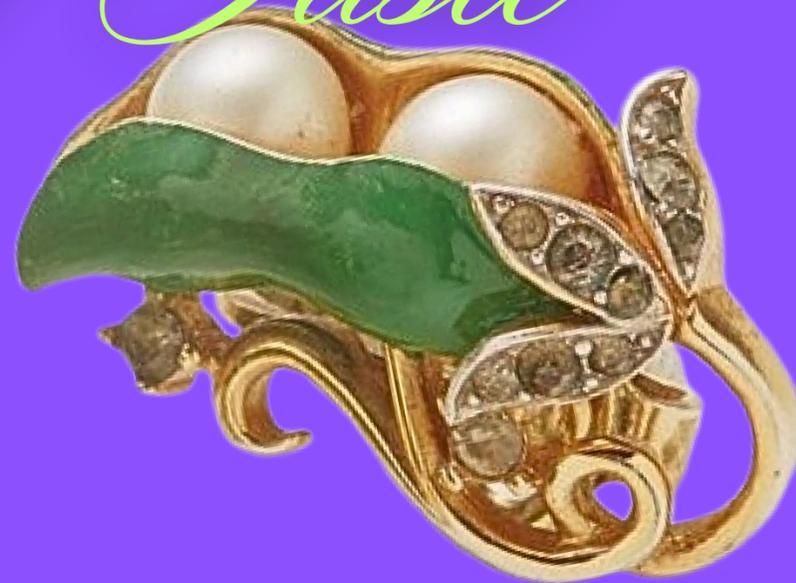


# EAT ME

## *Jewels of Taste*



Metal, stones, and enamels meet the creativity of food design, giving life to unique and imaginative works.

The exhibition celebrates the art of jewelry-making, the dialogue between aesthetics and culture, and the experimentation that makes contemporary jewelry a symbol of pure creativity.



# Exhibition

## CONCEPT



The delights of the table have inspired, over the centuries, both the most precious jewels and the most fashionable costume jewelry. The shapes and colors of edible products have helped trace **a joyful, playful, and ironic history of jewelry.**

Through the art of jewelry-making, food—freed from its nutritional function—has been transformed into a purely aesthetic form: a design object rich in **symbolic meaning and immediately recognizable.**

Becoming the meeting point between **the planning of food design and the jeweler's imagination,** metal, stones, and enamels give life to food-shaped jewelry in a kaleidoscope of colors, light, and brilliance.



**HISTORICAL**

*journey*

Through **historical examples and contemporary works by Italian and international jewelers and designers**, the exhibition illustrates how dishes and food have always been vehicles of creativity, highlighting the aesthetic and cultural value of food.

Following this historical journey, the focus arrives at contemporary jewelry, understood not only as an accessory or ornament but as an object born from experimentation and the search for new materials and forms, **becoming an emblem of pure creativity**.

# SECTIONS



## THE TASTE OF JEWELS

The section dedicated to fine jewelry showcases the creativity of great jewelers interpreted through the theme of food, featuring some of the most captivating pieces of Italian and international high jewelry. These range from nineteenth-century objects from the De Marchi collection to Art Deco and 1930s–1940s examples, up to contemporary works by designers such as Aldo Citterio, Cusi, De Simone Fratelli, and Mattioli.

## THE TASTE OF FASHION

Gastronomic inspirations are abundant in fashion, which often draws on fruits, ice cream, sweets, berries, pasta, and even eggs to create the most playful jewelry. Designers such as Moschino, Ferré, Versace, Missoni, Marras, Fendi, Krizia, and Lagerfeld have all turned to the theme of “food” for their creations.



# SECTIONS

## CONTEMPORARY TASTE

This section features a collection of particularly creative and enticing unique pieces, or items produced in very limited editions, centered on the theme of food. It showcases some of the most interesting works on the Italian and international scene, resulting from careful research into forms and materials by contemporary designers such as Veronica Guiduzzi, Angela Simone, and Barbara Uderzo.



## VINTAGE TASTE

This section hosts a series of costume jewelry pieces dating from the first half of the 19th century up to the 1990s, featuring works by Trifari, Boucher, Ornella Bijoux, and Sharra Pagano.

# Exhibition

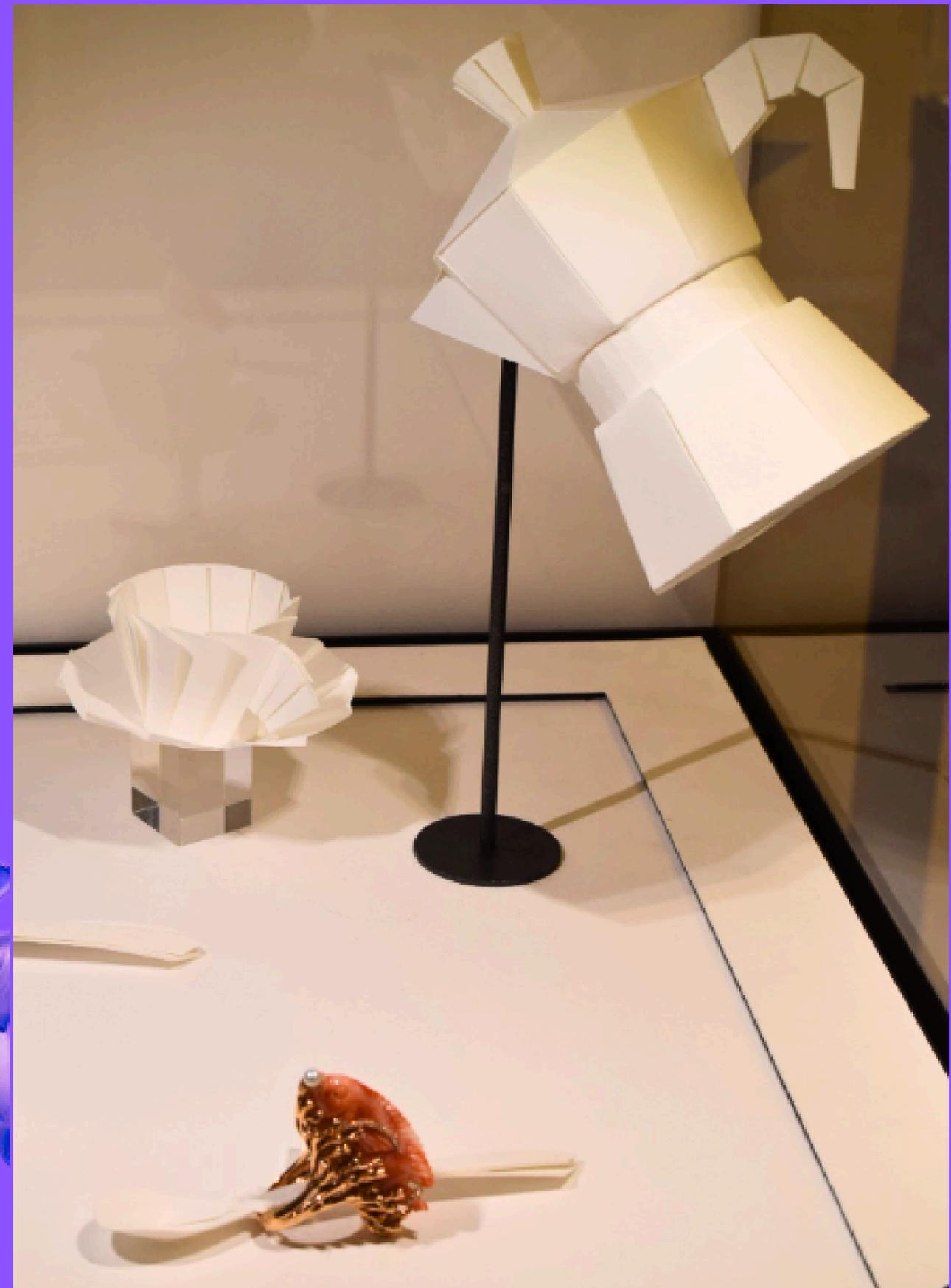
## DESIGN

The exhibition design conceived by Alejandro Ruiz narrates visions born in a silent and enigmatic world, like that of a table set for a banquet but abandoned, on which the jewels are “casually” placed.

In a play of **presence and absence, order and disorder, color and non-color**, surprise emerges: the utensils and tableware objects have realistic forms, yet they are actually origami. Paper, in fact, is the material element chosen by Ruiz to define the language of this installation project, which draws inspiration from everyday life to reach a realm of fantasy and enchantment.



JEWEL OF TASTE



EAT ME



*The curator*

**MARA CAPPELLETTI**

Born in Milan, she graduated in Foreign Languages and Literatures from IULM University and studied Jewelry History and Oriental Art at the Sotheby's Institute of Art in London.

She is an advertising journalist and author of several publications on jewelry, including *I Maestri del Tempo* (24 Ore Cultura) and the *Investing in Wristwatches* series (in collaboration with Sotheby's, published by ACC Art Books).

She curates exhibitions on jewelry and fashion, including *Jewels of Taste and Stile Milano – Stories of Elegance* at Palazzo Morando – Museo Costume Moda Immagine in Milan, overseeing both the concept and the scholarly catalogs.

President of the cultural association Stile e Storia, she focuses on research and the promotion of historical heritage, exploring the relationship between art, fashion, and jewelry as expressions of an era's style.

Since 2019, she has been an adjunct professor of Jewelry History at the University of Milan and, since 2020, collaborates with Raffles Milano – Institute of Fashion and Design in teaching jewelry history.



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# THANK

*You*

