

SATELLI-TERRE

Exhibition

SPARKOH!'s mission is to spark young people's curiosity about the world around them and the major issues it faces through STEM. Using an immersive, playful and interactive approach, we invite both children and adults to experiment, reflect, and understand the phenomena that shape our society.

To share this experience beyond our venue, SPARKOH! develops traveling exhibitions designed to be hosted in a variety of cultural and educational spaces. Turnkey, modular, and attractive, these exhibitions offer partner institutions a unique opportunity to engage their audiences in a captivating scientific exploration.

1. Satelli-Terre

Design: SPARKOH!

Target audience: Families, suitable for ages 7 and up

Objectives:

- Understand the impact and evolution of climate change
- Discover how satellites work and how they are used to observe and analyse the climate
- Promote a proactive outlook by highlighting positive actions for the planet

Description

Satelli-Terre takes visitors high above the Earth on a breathtaking journey into the world of satellite imagery. Through a selection of striking photographs and powerful infographics, the exhibition sheds light on the essential role of Earth observation satellites in tackling one of the greatest challenges of our time: climate change.

Developed in collaboration with climate scientist Dr. Alexander Sentinella, the exhibition is divided into three zones:

- An overview of ongoing changes on our planet, using simplified infographics and impactful imagery
- An exploration of satellite technologies and their various uses
- An in-depth look at satellite image analysis to understand the impacts of climate disruption, from alarming findings to hopeful trends

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2. Technical Information

Size

80 to 150 m², adaptable depending on the host venue's layout

Components

- **Zone 0:** Introduction
 - 1 introductory panel: 800 x 1400 mm
 - 1 colophon: 500 x 500 mm
- **Zone 1:** A Global Overview
 - 1 sequence panel: 800 x 1400 mm
 - 1 diagram-infographic: 800 x 600 mm
 - 1 comparative display: 800 x 1950 mm
 - 3 infographics: 1200 x 800 mm
 - 2 images: 800 x 600 mm
 - 3 labels: 500 x 500 mm
- **Zone 2:** Out-of-this-World Tech
 - 1 sequence panel: 800 x 1400 mm
 - 1 diagram-infographic: 800 x 600 mm
 - 1 label: 500 x 500 mm
 - 5 satellite models: approx. 300 x 300 x 300 mm
 - 5 captions: 300 x 150 mm
 - 5 floor labels: Ø 300 mm
 - 1 video in French with Dutch and English subtitles
- **Zone 3:** Space Paparazzi
 - 1 sequence panel: 800 x 1400 mm
 - 13 before/after panels: 800 x 1225 mm
 - 2 captions: 500 x 1000 mm
 - 3 labels: 500 x 500 mm

Language

All texts are written in French, Dutch and English, with French as a highlight language.

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3. Rental options

« Blueprint »

- Includes: print files, AV files, 3D printing files for the models
- Fee: €3,000 / month (excl. VAT)

« Turnkey »

- Includes: 46 panels, 5 stickers, 5 models, 1 screen with stand and AV file
- Fee: €20,000 initial fee + €3,000 / month (excl. VAT)

Additional Costs to Consider

- Cost of graphic modifications to panels, if other languages are required
- Insurance and shipping (for the "turnkey" package)
- 1 person for setup/takedown
- Hanging system for the panels
- Furniture for the screen
- Electrical supply